Guiyang and Gui’an New Area Embark on the Journey of Integrated Development

Why choose integrated development?

Gui’an New Area features open terrain and convenient location. It plays an indispensable role in promoting industrial development of Guizhou Province. Based on the provincewide development blueprint, the integrated development of Guiyang and Gui’an New Area may help Guiyang effectively expand its development space, innovate in its urban development, boost the development of its surrounding areas and bring into full play its leading role as the capital city of the province. It is also conducive to the optimization and restructuring of the layout of Guiyang and Gui’an New Area, their infrastructure interconnectivity, differential development of leading industries, effective and collaborative opening up, coordinated and concerted reform and innovation, sharing of public services, joint protection and treatment of ecological environment, and integrated social governance. In this way, it will speed up the construction of Guiyang and Gui’an New Area into an economic megacity that firmly practices new development concepts.

Construction of a modernized economic system

The plenary session required that we should vigorously promote the development of a real economy that focuses on middle- and high-end consumption and manufacturing, and enhance the industrial capacity of Guiyang and Gui’an New Area. We should firmly carry out the strategic action of big data, promote the commercial, political and civil application of big data, build three 100-billion industrial clusters centering on data center, electronic information manufacturing, software and information technology services, and strive to become “China’s Digital Valley”. Moreover, we should go all out to create a new inland highland for economic opening up and enhance the radiation capacity of the Guiyang and Gui’an. With a strategic span of 10 to 15 years, we endeavor to develop Guiyang and Gui’an New Area into a consumption and manufacturing center, forming a new pattern comprising an internal economic cycle in Southwest China and expanding the export-oriented economy targeting Europe, Central Asia and Africa.

Enhancing sustainability

The plenary session pointed it out that it is necessary to explore a path to transform ecological advantages into economic advantages, and thus to enhance the sustainability of Guiyang and Gui’an New Area. Specifically, we should optimize the ecological space layout, take even tougher measures for pollution prevention, and promote the growth of green industries. We should make full use of the ecological value of the Aha Lake, which is located in the center of Guiyang and Gui’an New Area, making it an ecological scenic spot in the city. Relying on abundant natural resources of mountains and waters, we shall build a beautiful city where the mountains and waters and urban scenes blend and set off each other.
A Favorable Policy Package Contributes to High-quality Development of Gui’an New Area

In February 2020, the CPC Guizhou Provincial Committee and Guizhou Provincial People’s Government issued the Opinions on Supporting the High-quality Development of Gui’an New Area, opening a new chapter for the development of Gui’an New Area. The Opinions explicitly put forward eight favorable policies to infuse robust momentum and provide firm support in the growth of Gui’an New Area, aiming to develop it into an economic growth pole in western China, a new highland for inland open economy and an ecological civilization demonstration zone.

1. The area is delegated with provincial authority of economic administration

Unless otherwise stipulated by laws, regulations and explicit national provisions, relevant provincial authority of economic administration is fully delegated to Gui’an New Area. As for the provincial authority of economic administration that is not allowed to be commissioned or delegated, or in need of holistic balance by the province, Gui’an New Area is authorized to apply for review and approval at the provincial level directly. In addition, in line with the principle that powers are commensurate with responsibilities, the supervision should be clarified accordingly.

2. The integrated development of Guiyang and Gui’an New Area should be promoted

The CPC Working Committee and Administrative Committee of Gui’an New Area are to focus on economic development. Guiyang and Gui’an New Area are fully encouraged to adopt unified planning, construction and management in terms of industrial blueprint, allocation of production factors, urban planning and construction, and social management.

3. The area’s ability to prevent and defuse risks shall be strengthened

A joint capital contribution mechanism will be established and improved, in which the provincial finance authority and the Administrative Committee of Gui’an New Area are to fund the registered capital of the Gui’an New District Development and Investment Co., Ltd. together should be established and improved. The provincial finance authority will contribute a total of RMB 5 billion to the company by step. Guiyang municipality and state-owned enterprises based there are supported in participating in the company’s reform and restructuring. Besides, financial institutions are encouraged to extend the term and reorganize the loans and financing of the company so as to reduce the cost of debt repayment.

4. Fiscal and tax support should be reinforced

From 2020 on, the provincial finance authority will allocate RMB 1 billion to the development of the Gui’an New Area for five consecutive years. And the effective term of the subsidy policy that the excess of the area’s fiscal revenue to be fully refunded will be extended to 2025. Moreover, the policy that the area’s tax revenue to be taken by the province shall be fully refunded remains effective from 2020 to 2025.

5. The support in land use shall be strengthened

Gui’an New Area is supported in optimizing its ecological, agricultural and urban spaces during the land-use planning and adjustment process so as to ensure better space for development. The annual land use targets of the area will be managed separately, and the provinciwide land use will be coordinated to meet the area’s target of balancing the occupation and supplement of arable land. All the profits generated from land transactions within the area will be fully refunded.

6. Support in electricity use will be shored up

Gui’an New Area is supported in developing a big data cluster through continued implementation of preferential electricity price on data centers, improvement in the layout of major power facilities, and reliable quality power supply.

7. Innovation in personnel system is encouraged

Gui’an New Area is supported in employing civil servants for certain positions with contracts, and exploring more flexible approaches to bring in various talents. A separate salary system shall be imposed on high-end professionals introduced. Moreover, hi-tech talents from universities, research institutes and state-owned enterprises should be allowed to work part-time and be paid for the work done.

8. Support in reform and innovation should be stepped up

Gui’an New Area should be prioritized in pilot programs in areas such as land, finance, fiscal and tax policies, and ecological protection; the area may set up a fault tolerance system to separate mistakes or errors made in pilot programs from misconducts, offenses and violations, and it’s encouraged to pioneer and forge ahead in pilot programs. What’s more, the area is supported in promoting good practices in reform, such as market access and negative list adopted in free trade zones, based on its actual situation.
Key Milestones for Gui’an New Area

Jan 6: The State Council approved the establishment of a state-level new area—Gui’an New Area.


Oct 9: The Guizhou Provincial People’s Government issued the Opinions on Issues Concerning Innovation of the Management System of Gui’an New Area, which explicitly confirmed the development of Gui’an New Area into a provincial demonstration zone of all-round reform.

Dec: The Ministry of Industry and Information Technology of the People’s Republic of China approved the founding of China’s first state-level big data cluster in Guizhou—Guiyang-Gui’an Big Data Industry Development Cluster.

Feb: A State Council executive meeting decided to launch a two-year pilot project of innovated development of trade in services in 15 areas, and Gui’an New Area was one of them.

Mar: The Gui’an Free Trade Zone was officially put into operation.

May: Gui’an New Area was selected into China’s first 28 Mass Entrepreneurship and Innovation Demonstration Bases.

Dem 30: The core segment (Phase I) of the Metro Line S1 in Gui’an New Area started construction.

May 31: The Guizhou Free Trade Zone (Gui’an Electronic Information Industrial Park) was named a National New Industrialization Demonstration Base.

Apr 21: Gui’an New Area won the honorary title of “China’s Most Beautiful Resort” at the 3rd Summit on National Ecologically Civilized Cities & Tourist Attractions & Experience Exchange Meeting on Beautiful Villages.

Apr 25: Nine models of cars made in Gui’an were displayed at the Auto China 2018.

May 3: Gui’an New Area was named the “Best Destination for Investment in Data Center” at the China Data Center Industry Conference in Shanghai.

May 28: The Tencent Data Center (Phase I) officially launched soft opening.

Jun: The Official Reply of the State Council on Approving the Deepening of the Pilot Program of Innovative Development of Trade in Services announced Gui’an New Area to be the only pilot area for deepening innovated development of trade in services in Guizhou Province.

Feb 24: The Opinions of CPC Guizhou Provincial Committee & Guizhou Provinicial People’s Government on Supporting High-quality Development of Gui’an New Area was published.

Mar 14: 5 projects on construction of interconnected road networks for the integrated development of Guiyang and Gui’an New Area officially started construction.

Aug 7: The 9th Plenary Session of the 10th CPC Guiyang Municipal Committee proposed accelerated high-quality growth of Guiyang and Gui’an New Area in accordance with new development concepts.

Jan 12: The State Council approved the establishment of the Gui’an Free Trade Zone.

Feb 14: Premier Li Keqiang inspected the ad hoc administrative center of Gui’an New Area.

Apr: Gui’an New Area was selected among the first pilot cities for China’s construction of sponge cities.

Jun 17: President Xi Jinping inspected Gui’an New Area.

Sep 28: Gui’an New Area was among the first areas to be approved to build a pilot area for national green data center.

Oct: Gui’an High-speed Railway Station, the second largest high-speed railway station in Guizhou, started construction. Companies based in the Gui’an Electronic Information Industrial Park were put into operation one after another.

Nov: 11 state ministries and commissions including the National Development and Reform Commission (NDRC) jointly announced the second group of state-level new comprehensive urbanization pilot areas, launching the pilot project in 73 cities and counties including Gui’an New Area in Guizhou Province. Gui’an New Area was included in the second group of state-level new comprehensive urbanization pilot areas.

Sep to Dec: Data centers of China Telecom, China Mobile and China Unicom were completed and put into operation.

Jan 19: The State Council designated Gui’an New Area as a pilot area for the reform of three administrative law enforcement systems.

May 24: The first supercomputing center of Guizhou was set up in Gui’an New Area.

Jun 14: Gui’an New Area was approved to be a national pilot zone for green finance reform and innovation.

Jun 17: The Groundbreaking Ceremony of the Tencent Data Center in Gui’an New Area was held.

Jul 12: Apple Inc. set up a data center in Gui’an New Area.

Aug 2: The Huawei Data Center was officially set up in Gui’an New Area.

Feb 25: The substation project of the Apple iCloud China (Gui’an) Data Center started construction.

Mar 27: Gui’an New Area Administration Committee, Guiyang Customs, and Huawei Technologies Co., Ltd. held a MOU signing ceremony for strategic cooperation regarding integrated logistics project in Shenzhen.

Apr 9: More than 200 participants attended the Sino-Japan Young Entrepreneur (Guizhou) Exchange Event on Economics and Trade held in Gui’an New Area.

May 24: 31 projects worth RMB 71.641 billion for Gui’an New Area were signed at the main forum of the Gui’an parallel session of the China International Big Data Industry Expo 2019.
Key Investment attraction projects in Guiyang

Guiyang has been accelerating its construction of becoming a pilot inland area of open economy. This requires numerous large, quality projects. Guiyang will create a market-oriented and law-based business environment where companies of different ownerships, domestic or foreign, are treated as equals, and welcomes companies from all over the world to seize the opportunities and achieve win-win results. The following is introduction about some key investment attraction projects in Guiyang, covering areas such as manufacturing, culture and tourism and modern service.

**Area**: Guizhou Economic and Technological Development Zone

**Project**: Rehabilitation Equipment R&D Center

**Scale of Investment**: RMB 80 million

**Project Profile**: The Guizhou Economic and Technological Development Zone has formed a high-end equipment manufacturing cluster. It’s home to Hisense TV, Guizhou Space Appliance Co., Ltd. (GSA), Chery & Wanda Guizhou Bus Co., Ltd., and other renowned domestic and international companies, all of which lay a solid industrial foundation for this project. Based on leading advantages of the big health industry within the zone, the project plans to bring in established rehabilitation equipment companies that integrate production, R&D, sales and aftersales services.

**Contact info**: Li Jinghua, +8613765819868

---

**Area**: Guizhou Free Trade Zone

**Project**: Auto Consumer Electronics Manufacturing Center

**Scale of Investment**: RMB 100 million

**Project Profile**: The project plans to build standard factories with a total area of 50,000m² and investment of RMB 100 million within the fencing of the free trade zone, and develop a production, R&D and manufacturing base for auto consumer electronic products, such as automatic A/C thermostats, induction-type car lock control systems, and big smart onboard touch screens. Besides, it plans to introduce the supply chain of auto electronics, such as manufacturers of semiconductor chips and components, auto electronic products and vehicles, thus forming the largest cluster of auto electronics companies in Southwest China.

**Contact info**: Huang Die, +86 851-86985839

---

**Area**: Guanshanhu District, Guiyang

**Project**: Production and Operation of Unmanned Accessible Facilities

**Scale of Investment**: RMB 30 million

**Project Profile**: Located at Jinhua Town in the southwest of Guanshanhu District, the Modern Manufacturing Industrial Park (Geely Auto Industrial Park) covers a planned area of 30.22 km². The Geely Vehicle Industrialization Project is one of the key projects for Guizhou’s industrial transfer and development of automotive manufacturing industry, and signifies a major breakthrough for Guizhou’s equipment and auto manufacturing industries. Initiated in 2013, the project was completed and put into operation five years later. It has not only realized Guizhou’s auto dream, but also become a key pillar to rejuvenating the industrial economy in Guanshanhu District. With a focus on the industrialization of vehicle industrialization, the Geely Automotive Industrial Park also develops auto parts industry, warehousing and logistics, office and residential facilities, thus creating a new auto industrial town. So far, the vehicle industrialization project has been put into operation. The park has attracted an industrial investment totaling RMB 21.9 billion, including approx. RMB 8 billion into the construction of infrastructure and standard factories, the latter of which cover 300,000 km² and are home to 35 companies (incl. 24 auto parts suppliers). In addition, foundational work such as compilation of the land use adjustment plan and conceptual plan of the project, and status quo of land use within the park, has been completed. The project is recommended to be settled in the Modern Manufacturing Industrial Park for manufacturing unmanned accessible facilities, building accessible AI services platform, and placing such facilities in office buildings, schools, tourist attractions, parks and other public spaces to serve the public.

**Contact info**: Long Hu, +86 851-87981256; +86 15086003389

---

**Area**: Huaxi District, Guiyang

**Project**: Qingyanbao Tourism Complex (Phase II)

**Scale of Investment**: RMB 100 million

**Project Profile**: The project sits in the north of the Qingyan Ancient Town within the extensive zone of the national 5A tourist attraction. The plot is planned for commercial use, covering an area of 230 mu (about 15.4 hectare) with a plot ratio of 0.6. The project aims to attract investment to build a four-star or above-rated resort hotel; the area for retail businesses shall not exceed 20% of the plot, and the investor(s) must own the corresponding properties; the project is required to be bundled with the Phase I of the Qingyanbao Tourism Complex; the investor(s) must bring in a domestically or internationally renowned hospitality franchise, or a hotel operation team with good performance in running a four-star or above-rated resort hotel.

**Contact info**: Ke Qiyu, +86 173-85870063