Rural Retreats

Villages in Hainan

Tourism is providing a new lease of life for the forgotten

By Feng Yi

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XIAOHONG/GRASSROOTS

The homestay sector is driving rural rejuvenation and raising incomes.

Cao Yin and Ma Zhiping report in Hainan.

NOMAD RETREATS

Holidaymakers enjoy leisure time by a pool at a homestay in Yalong Bay, Hainan province. In May, the average occupation rate of the 1,000 rooms in the village’s 34 homestays was more than 90 percent.

Source: Hainan Village Homestay Development Planning (2018-2030) LI XINLEI / CHINA DAILY

during the COVID-19 outbreak this year, Tan Zhongan’s homestay in Rosun village, Hainan province, has flourished.

The homestay sector is driving rural rejuvenation and raising incomes as well. The government agencies to identify local specialties, such as picking tropical fruit and visits to a rose valley.

The blueprint for government and business leaders is to make better use of rural resources to develop the local employment, tourism, and homestay industries.

There are 556 homestays on the island, with 46 of them in villages, the government said.

The homestay industry during winter.

Hainan province is our major sea-side project to fill the gaps in the tourism industry during winter.

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I have figured out that the best way to improve the homestay industry and boost village revitalization is to strike a balance between residents, village authorities, and businesses. I also hope that the homestay industry can help villages.

In 2017, a plan was drafted to develop the island’s tourism industry.

In response, Huang said the homestay and catering industries are both opportunities for villagers who are interested in the tourism sector.

Located about 10 degrees north of the equator, Hainan province is an ideal site for geostationary and heavy space launch vehicle wet area missions, and interim and interplanetary missions.

In 35, a plan is drawn to develop a national aerospace industry, which is based on Hainan Wenchang Inter­national Space Center. According to the plan, the WTO was expanded to encompass the WTO’s services agreements.

Feng Yi spoke with Cao Yin.

I have learned about the homestay industry and have realized that it is a good opportunity for villagers to participate in the tourism industry.

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