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From left: The mascots of the 19th Asian Games Hangzhou 2022 — Congcong, Lianlian and Chenchen — are presented at Hangzhou Middle School's 26th autumn athletics meeting held on Oct 17. Local residents in Hangzhou take part in an Asian Games-themed basketball game held at the Hangzhou Staff Culture Center on Oct 12. Designer of the mascots for the Games, Zhang Wen introduces the mascots to the children at Zhejiang Normal University Preschool Education Group's international kindergarten in October. Photos Provided to China Daily

By YUAN SHENGGAO

The 19th Asian Games Hangzhou 2022 will be held from Sept 10 to 25, 2022 in Hangzhou, capital of East China's Zhejiang province. China Daily is teaming up with the organizing committee of the Games to spotlight the preparation for and facts about the Hangzhou Asian

The Hangzhou Asian Games Organising Committee has been carrying out a publicity program in local schools, communities, organizations and societies since the end of May in a bid to arouse public enthusiasm for participating in and preparing for the Games.

Hangzhou Middle School held its 26th autumn athletics meeting themed on the Asian Games on Oct. 17, marking HAGOC's first publicity activity in schools.

At the opening ceremony of the sports meeting, students from the seventh and eighth grades formed 28 athletic groups, mirroring the 28 Asian Games-related countries and

They performed in front of an audience a brief show that detailed and depicted key elements of the Games and the host city Hangzhou.

It introduced the mascots of the Games - Congcong, Lianlian and Chenchen. The city's landmarks,

Publicity spreads word of Asian Games in Hangzhou

Global sporting event in 2022 to reflect the character of the city

such as Hangzhou International Conference Center, the Hangzhou Olympic and International Expo Centre and various scenic spots of the West Lake were also promoted.

"Our school holds athletics meetings every year, but it was the first time for us to carry out an Asian Games-related sports meeting," said Wang Weiwei, a teacher at Hangzhou Middle School, adding that the 28 groups displayed the different characters of the Asian Games-related countries and cities.

Shao Jingshuo, a middle school student and a member in one of the $28\,athletic\,groups, said\,that\,while\,she$ may not be able to help too much in the upcoming Games, she can always use her polite manner to promote the Games' theme of "Ethical".

"Holding sports competitions related to the Hangzhou 2022 is expected to spread knowledge about the Asian Games, and promote the concept of unity and create a positive attitude among students," said Yang Meng, deputy director of the Press and Public Relations Department of the HAGOC, who added that the organizing committee will cooperate with the local education bureau in combining school sports activities with the Games.

In addition, the HAGOC held an Asian Games publicity activity in the Wangjiang community of Hangzhou's Shangcheng district on July 26 to encourage more communities to take part in the Games.

Local residents learned about the Hangzhou 2022 through some Games-themed traditional Chinese cultural experiences at the activity, including paper-cutting, dough

sculpture making, palm weaving and tie-dyeing.

Zhang Ruiyan, a student among the residents taking part, said that she would like to serve as a tour guide during the Games, helping tourists from around the world to explore the city's beautiful scenery and discover its delicious food.

Besides cultural activities, the Shangcheng district will mobilize 100,000 volunteers to take part in public campaigns featuring environmental protection and garbage sorting in a bid to hold a "Green" and "Ethical" Asian Games.

"We hope to combine the history and traditional culture of Shangcheng with the elements of the Hangzhou Asian Games to deepen the understanding of both," said Mao Suyun, deputy district head of Shangcheng.

Meanwhile, information about the Asian Games and related activities have been promoted among many local families in Hangzhou.

Xihu district launched a series of family-oriented activities on July 13, such as the Asian Games' aesthetic lectures, basketball games and environmental protection activities, which are expected to help more residents better understand the Asian Games and mobilize them to take part as volunteers.

"I am very happy to participate in these activities and hope that more people will promote the Asian Games while doing exercise," said Zhejiang native He Ning, an Asian Games former gymnastics medal

Enthusiasm was also aroused among government organizations during a basketball game held at the Hangzhou Staff Culture Center on Oct 12, which attracted more than 200 participants.

"Through the basketball game, we can make a lot of new friends to enhance mutual understanding, which is conducive to our daily work and we can also improve our physical health," said Xu Chenhao, a Hangzhou government staff mem-

To date, the city's government organizations and social communities including women's federations. working committees and bureaus of education, sports and civil affairs, schools and universities have carried out nearly 70 rounds of the Games' publicity program, impacting more than 2 million residents. These programs have covered the districts of Shangcheng, Jianggan, Xihu, Xiaoshan and Yuhang.

The publicity activities are to be combined with musical and other key events to inspire more people to take part in the Games, according to Chen Weiqiang, deputy secretarygeneral of the Games' organizing committee and vice-mayor of Hangzhou.



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More than 1,000 people gather at Hubin Pedestrian Street in Shangcheng district in Hangzhou on Aug 8 to participate in a fitness activity aimed at promoting a healthy lifestyle.

Campaigns underway to attract volunteers in 2022

By YUAN SHENGGAO

With less than two years ahead of before the Asian Games Hangzhou 2022, the Hangzhou Asian Games Organising Committee is gearing up preparations for recruitment.

The city of Hangzhou in East China's Zhejiang province launched the Asian Games City Volunteer Service Campaign in Fuyang district on Dec 3, two days before the 35th International Volunteer Day.

During the launch ceremony, the Hangzhou Committee of the Chi-Communist Youth League released the first batch of Asian Games "V" stops, where volunteer services will be provided to domestic and foreign guests, athletes and tourists during the preparation and staging of the Hangzhou 2022.

They consist of 55 sites set up in the city's key transportation stations, scenic spots, museums, medical institutions, squares and commercial blocks.

On the same day, Fuyang district of Hangzhou established eight volunteer service teams, featuring medical support, emergency rescue, foreign language service and city tour guides. The volunteers are mainly local residents of Fuyang,



including doctors, students and tour guides from the district's hospitals, universities and scenic spots.

"The Hangzhou Asian Games is not only a sports event for athletes but also connects with our daily lives," said Chen Xinxin, a 30-yearold teacher with the Fuyang Youth and Children's Center, who is on the

foreign language service team. With the Games approaching, she will improve her interpretation skills in a bid to provide better service for foreign tourists in 2022, Chen added.

Echoing Chen, Lei Junjie, a member of the district's medical support team, said he felt honored to provide voluntary services for athletes and spectators during the preparation and holding of the Games.

Lei, a 31-year-old doctor in the dis-

trict health bureau, has rich experience in medical care and has engaged in district voluntary work for many years. He will provide medical treatment and rescue for ath-

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letes and spectators. In addition, the Hangzhou Poly Center hosted the Asian Games' voluntary mobilization activities on Dec 5, which attracted large numbers of volunteers from the general

The Hangzhou Asian Games is not only a sports event for athletes but also connects with our daily lives."

Chen Xinxin, a teacher at the Fuyang Youth and Children's Center

public and universities. The event promoted the Asian Games' spirit and culture

During the activities, the Pengbu community's working committee of the Chinese Communist Youth League signed a cooperative agreement with the Hangzhou Tong Xin Bo Ai Public Welfare Service Center to mobilize more young people to take part in the voluntary work for the Hangzhou 2022.

The organizing committee will launch a global appeal for Games volunteers in May 2021, said Li Lianping, director of the HAGOC's Volunteers Department, who added that the total number of volunteers for the Hangzhou Asian Games and

Para Games is expected to reach 70,000, most of whom will be students from universities and colleges.

Five requirements must be met for an individual to qualify as a volunteer for the Hangzhou 2022 they must have a clean record according to Chinese law; be at least 18 years old by Sept 1, 2022; have the basic skills and knowledge of volunteering; be able to communicate in Chinese or English; and be available for continuous service during the

Recruitment information will be issued on the Games' official website, WeChat and Weibo accounts. Qualified volunteers will undergo rounds of general and specialized training before performing their duties, while those who are not chosen still have the chance to be city volunteers, Li said.

To date, there are 3.4 million registered volunteers in Hangzhou, accounting for more than 33 percent of the city's permanent residents, which means that one out of every three Hangzhou residents is a volunteer. The organizing commit-tee will release volunteering slogans, promotional videos and appoint image ambassadors in a bid to call up the city's current volunteer resources for the Games.

This page is sponsored by the 19th Asian Games Hangzhou 2022 Organising Committee.