



中国·三亚 投资指南

INVESTMENT GUIDE
SANYA CHINA



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投资兴业

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Sanya Investment Promotion Bureau



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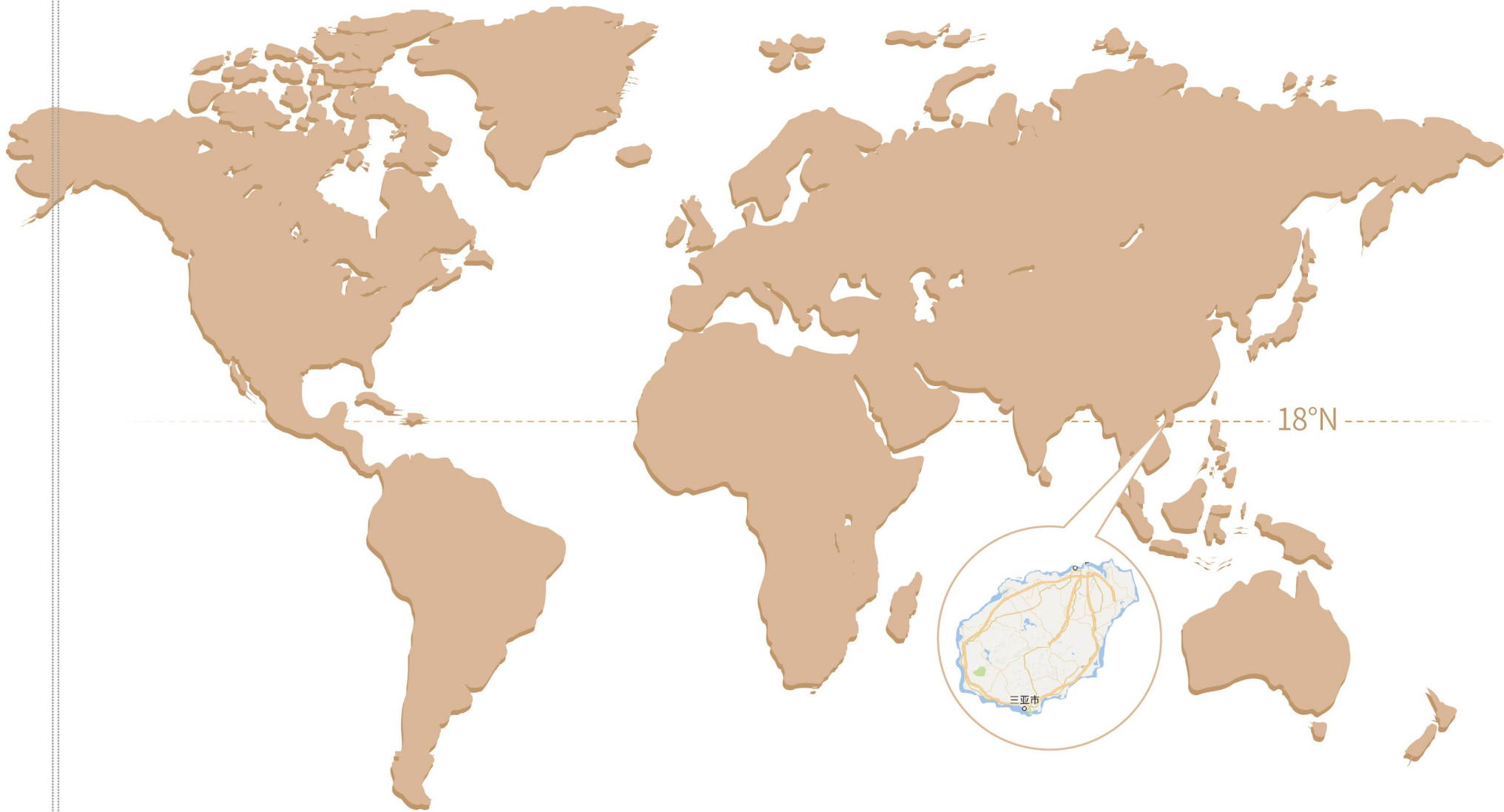
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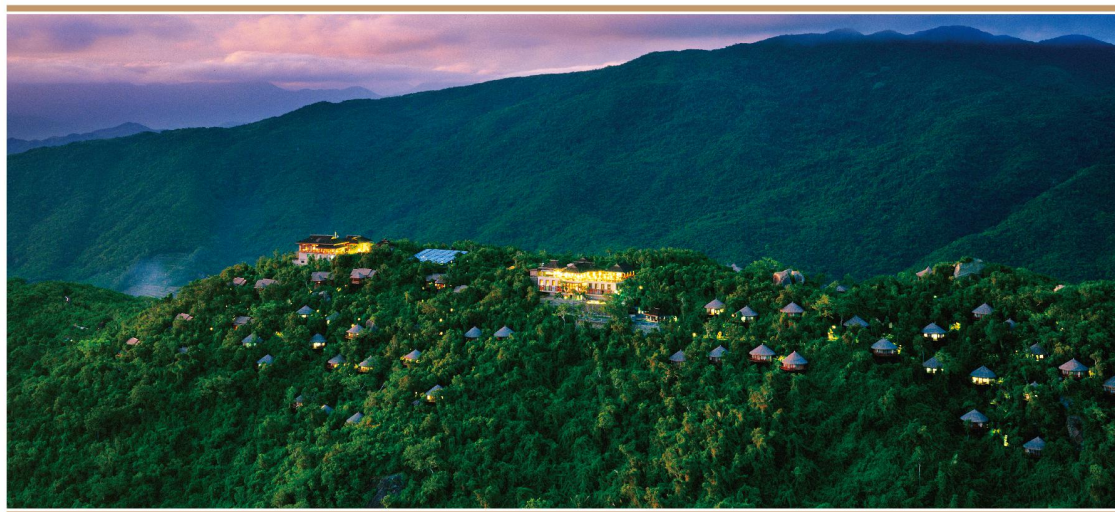
三亚市概况

OVERVIEW OF SANYA

三亚位于海南岛的最南端,是中国唯一的热带滨海旅游城市,海南省南部的中心城市和交通枢纽,又被誉为“东方夏威夷”,也是中国东南沿海对外开放黄金海岸线上最南端的对外贸易重要口岸之一。

三亚地处北纬18°,属热带海洋性季风气候区,是中国空气质量最好的城市。年平均气温26℃,森林覆盖率69%,全年日照时间2534小时,年平均降水量1347.5毫米。曾经荣获“国家级生态示范区”、“国家园林城市”、“国家卫生城市”、“中国人居环境奖”等多项殊荣。位居中国四大一线旅游城市“三威杭厦”之首,拥有全国最美丽的海滨风光。

Sanya, located at the southernmost tip of Hainan Island, is the only tropical coastal tourist city in China. It is a central city and transportation hub in the south of Hainan Province, also known as the “Oriental Hawaii”. It is also one of the most important ports for foreign trade at the southernmost point on the golden coastline of the southeast China for opening up. Sanya is located at 18° north latitude with tropical maritime monsoon climate. It is the city with the best air quality in China, having an annual average temperature of 26℃, a forest coverage rate of 69%, an annual sunshine time is 2534 hours, and an annual average precipitation of 1347.5mm. It has won quite a lot of awards such as “Nationally Designated Eco-Demonstration Region”, “Nationally Designated Garden City”, “National Sanitary City” and “China Habitat Environment Award”. It ranks the first among China’s four first-tier tourist cities of “Sanya, Weihai, Hangzhou and Xiamen” and has the most beautiful coastal scenery in China.



丰富资源 Abundant Resources

气候: 三亚地处低纬度, 属热带海洋性季风气候区, 年平均气温25.7℃。

Climate: Sanya is located in the tropical oceanic monsoon climate zone, with an annual average temperature of 25.7°C.

生态: 森林覆盖率69%, 空气质量保持国内最优水平, 空气良好天数达标率98.6%。

Ecology: The forest coverage rate is 69%, air quality remains at the very best level in China, and the achievement rate of annual Good Air Days is 98.6%.

海洋: 海洋生物种类繁多。

Ocean: There are many kinds of marine organisms.



土地: 三亚北靠高山, 南临大海, 地势自北向南逐渐倾斜, 形成一个狭长状的多角形。

Land: Sanya is bordered by mountains in the north and the sea in the south. The terrain inclines gradually from north to south, forming a narrow polygon.

水利: 三亚市境内有中、小河流12条, 根据三亚市水资源分布情况, 可分为中、东、西部三个水系。

Water Conservancy: There are 12 middle and small rivers in Sanya. According to the distribution of water resources in Sanya, they can be divided into three water systems: the middle, the east and the west.

旅游: 三亚是具有热带海滨风景特色的国际旅游城市, 又被称为“东方夏威夷”。

Tourism: Sanya is an international tourist city with tropical coastal scenery, also known as "Oriental Hawaii".



投资环境 The Investment Environment

医疗资源 Medical Resources

三亚医疗资源丰富, 拥有三亚中心医院(原海南省农垦三亚医院、海南省第三人民医院)、三亚市人民医院、三亚市中医院, 解放军总医院海南分院(301医院)等医疗机构。2018年, 由上海儿童医学中心托管的三亚妇女儿童医院建成开诊。

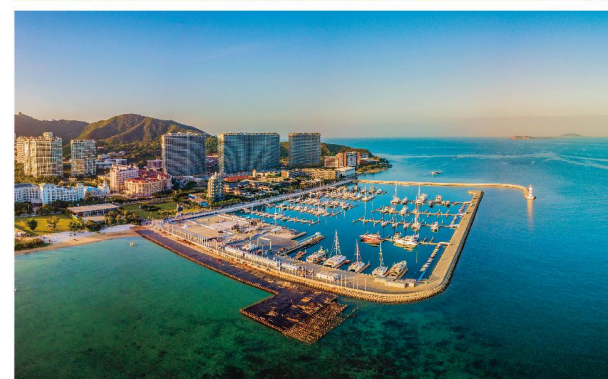
Sanya is rich in medical resources and has a number of medical institutions such as Sanya Central Hospital (formerly Hainan Province Nongken Sanya Hospital, The Third People's Hospital of Hainan Province), Sanya People's Hospital, Sanya Traditional Chinese Medicine Hospital, and Hainan Branch of the General Hospital of People's Liberation Army (301 Hospital). In 2018, the Sanya Women and Children's Hospital under the custody of the Shanghai Children's Medical Center was established and opened.



教育环境 Educational Environment

近年来, 人大附中、北大附中、上海外国语大学附中等名校先后在三亚落地; 海南热带海洋学院、三亚学院、海航学院等高校在校生突破5万人。

In recent years, many famous schools such as the High School Affiliated of Renmin University of China, the Affiliated High School of Peking University, and the Affiliated High School of Shanghai International Studies University have been successively opened and operated in Sanya; and there are more than 50 thousand students in colleges and universities, such as the Hainan Tropical Ocean University, Sanya College, and Sanya Aviation and Tourism College.



交通网络-海陆空立体交通网

Traffic Network- Sea-Land-Air Transportation Network

公路, 三亚市公路四通八达, 通过环岛高速公路和海榆中线连接海口和全省各地, 交通快捷方便。

Highways in Sanya spreads in all directions. Sanya connects with Haikou and all areas of the province through the roundabout expressway and Sanya-Haikou Central Highway. Transportation is convenient.

港口, 凤凰岛国际邮轮港、中心渔港已经建成, 不久的将来, 三亚将成为海南岛南部海上客货运输的重要枢纽。

Ports, Phoenix Island International Cruise Port and Central Fishing Port have been built. In the near future, Sanya will become an important hub for marine passenger transportation and freightage in the south of Hainan Island.

铁路, 随着粤海铁路的建成, 三亚与国内铁路网形成并联, 货物运输和客运直通全国各地。2015年全球首条热带地区环岛高铁全线贯通。3小时绕岛旅行, 90分钟抵达海口。

Railway, with the completion of the Guangdong-Hainan railway, Sanya integrates into the domestic railway network, with freight and passenger transport available to travel directly across the country. In 2015, the first tropical roundabout high-speed railway in the world was completed. It takes three hours to travel around the Island and 90 minutes to reach Haikou.

航空, 2018年, 三亚成为全国首个空港年吞吐量突破2000万的非省会地级城市。如今三亚已与14个国家和地区共30多个城市实现了通航。三亚凤凰国际机场目前运行30条国际或地区航线, 加密航线6条。2019年已经开通15条国际航线, 初步促成国际航线与国内航线的有效衔接, “4小时、8小时、12小时”国际市场航线圈逐步成型。

Aviation, In 2018, Sanya became the first non-provincial and prefecture-level city in China with an annual passengers of more than 20 million. Today, Sanya's airline routes has been open to more than 30 cities in 14 countries and regions. Sanya Phoenix International Airport currently operates 30 international or regional routes and 6 routes with intensified flights. In 2019, 15 new international and regional routes have been opened, which will preliminarily facilitate an effective connection between the international routes and domestic routes, gradually forming an international market voyage circle of “4 hours, 8 hours, and 12 hours”.

重点产业 Key Industries

1. 旅游业

创新“旅游+X”模式，提升优化旅游产业链，着力打造以观光旅游为基础、休闲度假为重点、文体旅游、会展旅游和健康旅游为特色的旅游产业体系。

Tourism

Initiate the “tourism + X” model, improve and optimize the tourism industry chain, and strive to build a tourism industry system taking sightseeing tours as the foundation, holidays for leisure as priority, and featuring cultural and sports tours, exhibition tours, and health tours.

2. 新兴科技产业

构建“互联网+产业”发展模式，形成特色互联网产业集群，着重打造娱乐文创、电子商务、新兴信息技术为主的互联网产业体系。

Emerging Science and Technology Industry

We will build a development model of “Internet + industry”, to form a characteristic Internet industry cluster, and focus on building an Internet industry system featuring entertainment, cultural innovation, e-commerce, and emerging information technology.

3. 热带高效农业

围绕热带水果、热带花卉、冬季瓜菜等特色产品，引进和选育优质种源，加快农业供给侧结构性改革，打造国家热带现代农业基地。

High-efficiency Tropical Agriculture

Focusing on tropical fruit, tropical flowers, winter melons and other special products, introduce and select high-quality seed sources, accelerate the supply-side structural reform of agriculture, and build a national modern tropical agriculture base.

4. 医疗健康产业

重点发展高端医疗服务、健康管理和养生保健、高端养老康复、生物制药等产业，培育发展医疗健康产业。

Healthcare Industry

Focus on the development of high-end medical services, health management, health care, high-end senior care and rehabilitation, bio-pharmaceutical and other industries, and cultivate and develop the healthcare industry.

5. 金融业

加快金融开放创新，积极引进各类金融机构、金融区域总部，发展离岸金融、财富管理、保险服务等高端金融业态。

Financial Industry

Accelerate financial openness and innovation, actively introduce various financial institutions and financial regional headquarters, and develop high-end financial forms such as offshore finance, wealth management, and insurance services.

6. 会展业

培育会展龙头企业，完善会展产业链，积极策划和举办大型国际展览会、节庆活动，以及文化旅游、国际品牌等适合三亚产业特点的展会。

Conference and Exhibition Industry

Cultivate leading conference and exhibition enterprises, improve the conference and exhibition industry chain, actively plan and hold large-scale international exhibitions, festival activities, culture-oriented tours, international brands and other exhibitions in line with the characteristics of Sanya.

7. 商贸物流业

以免税购物为龙头，积极构建多层次、多业态商贸网络体系；建立覆盖城乡、通达岛内外、多种运输方式无缝对接的一体化商贸物流体系。

Trade and Logistics Industry

With duty-free shopping as the primary motivator, actively build a multi-level and multi-form trade network system; establish an integrated trade logistics system that covers urban and rural areas, with access to the whole island, and make various transportation modes available.

8. 邮轮游艇产业

世界首屈一指的国际邮轮旅游消费中心、亚太地区重要的邮轮物资供给基地。世界一流的游艇旅游消费目的地、国际知名的游艇展示交易中心。

Cruise and yacht industry

Sanya is committed to becoming the world's leading international cruise tourism consumption center; an important cruise materials supply base for Asia-Pacific region; World-class yacht tourism consumption destination, and an international famous yacht display and trading center.

9. 教育文化体育产业

充分利用国内外优质教育培训资源，加强教育培训合作，培养高水平的国际化人才。精心打造重大文化、体育活动品牌，带动相关文化、体育产业发展。

Education, Culture, and Sports industry

Make full use of high-quality education and training resources at home and abroad to strengthen education and training cooperation, and cultivate high-level international talents; carefully create brands for major cultural and sports activities to drive the development of culture and sports related industries.

10. 海洋产业

在保护好生态环境的前提下，挖掘海洋资源潜力，支持深海科技产业发展，推动海洋渔业转型升级，加快提升海洋运输物流和服务保障能力。

Marine Industry

Under the premise of taking good care of the ecological environment, explore the potential of marine resources, support the development of deep-sea science and technology industry, promote the transformation and upgrading of marine fishery, and accelerate the improvement of marine transportation logistics and service assurance capabilities.



投资政策 Investment Policy

三亚市旅游体育产业奖励补贴办法

Sanya Tourism and Sports Industry Incentives and Subsidies

(一) 对经认定为高新技术企业的体育企业, 减按15%的税率征收企业所得税; 落实企业从事文化体育业按3%的税率计征营业税的政策。

(二) 海南省重点产业发展专项资金(旅游产业)。

1. 贷款贴息。对企业新增贷款当年产生的利息(续贷、展期视同新增)进行补贴, 单个项目贴息总额不超过500万元。

2. 上市奖励。对在沪深交易所首次公开发行股票并上市的旅游企业给予奖励, 给予300-1000万元奖励。

3. 创优评级奖励。对成功创建国家全域旅游示范区的奖励1000万元; 新开业投产的大型主题公园奖励500万元; 新评为5A级旅游景区、国家级旅游度假区的奖励500万元; 新评为4A级旅游景区、省级旅游度假区的奖励300万元; 新评为3A级旅游景区的奖励100万元; 对5A、4A、3A级旅游景区新投入的智慧旅游项目给予投入资金30%的补贴, 最高不超过200万元。

4. 代理费补贴。支持在琼登记注册和经营结算的知名在线旅游代理商合作深入开展国内游客游海南活动, 促进旅游消费。以不高于代理费减让额度25%的比例, 按照1:1给予补贴。

(1) Enterprise income tax shall be levied at a reduced rate of 15% on sports enterprises which are recognized as new and high technology enterprises; We will implement the policy of levying business tax at a tax rate of 3% for enterprises engaged in culture and sports.

(2) Special fund for key industry development of Hainan Province (tourism industry).

1. Loan discount. Subsidies shall be given to the interest generated by enterprises in the year of new loans (renewed loans and extended loans shall be regarded as new loans), and the total discount interest of a single project shall not exceed 5 million yuan.

2. Listing incentives. Tourism enterprises that have issued initial public offerings and listed on the Shanghai and Shenzhen stock exchanges will be rewarded with 3-10 million yuan.

3. Merit rating award. A reward of 10 million yuan for the successful establishment of national region-wide tourism demonstration zone; A reward of 5 million yuan for a large theme park newly opened for production; The newly rated 5A tourist scenic spot and national tourist resort will be awarded 5 million yuan; 3 million yuan reward for newly rated 4A tourist scenic spot and provincial tourist resort; 1 million yuan reward for newly rated 3A tourist scenic spot; The newly invested smart tourism projects in 5A, 4A and 3A tourist attractions shall be subsidized by 30% of the investment capital, with a maximum of 2 million yuan.

4. Agency fee subsidy. The well-known online travel agents that support the registration, operation and settlement in Hainan province cooperate with each other to carry out the activities for domestic tourists visiting Hainan in depth and promote the tourism consumption. The subsidy shall not be higher than 25% of the allowance of agency fee, and shall be given in accordance with 1:1.

三亚市旅游产业发展专项资金管理暂行办法

Interim Measures for the Administration of Special Funds for the Development of Sanya Tourism Industry

(一) 获评A级旅游景区且获授牌的,A级旅游景区按照5A、4A、3A旅游景区分别奖励300万元、200万元、100万元;

(二) 对游客年接待量超过100万人次以上的A级旅游景区进行奖励, 按10万元/10万人次标准进行核算, 最高不超过500万元;

(三) 获评椰级乡村旅游点(区)按照五椰级、四椰级、三椰级不同级别, 一次性奖励分别为30万元、25万元、20万元;

(四) 获评五星级、四星级和三星级旅游饭店的, 一次性奖励分别为400万元、200万元和100万元;

(五) 获得国家标准、行业标准或省级地方标准认定的主题酒店和民宿客栈、特色家庭旅馆、共享住宿业态等一次性奖励15万元;

(六) 获得省级旅游部门金奖或国家旅游部门前三名获奖证书的旅游商品项目, 具有实质性的旅游市场需求的, 一次性奖励10万元。

(1) As A level scenic spots and awarded licences, a-class tourist scenic spot according to the 5 A scenic spots, 4 A, 3 A reward 3 million yuan, 2 million yuan and 1 million yuan respectively;

(2) Reward a-class scenic areas with annual tourist reception of more than 1 million people, calculate according to the standard of 100,000 yuan / 100,000 people, and the maximum is not more than 5 million yuan;

(3) According to different grades of five coconut, four coconut and three coconut, the one-time reward is RMB 300,000 yuan, RMB 250,000 yuan and RMB 200,000 yuan respectively;

(4) For five-star, four-star and three-star tourist hotels, the one-time rewards are 4 million yuan, 2 million yuan and 1 million yuan respectively;

(5) One-time bonus of RMB 150,000 for theme hotels and home stay inns, characteristic family hotels and Shared accommodation types recognized by national, industrial or provincial standards;

(6) A one-time reward of RMB 100,000 yuan will be given to a tourism commodity item that has won the gold medal of the provincial tourism department or the top three certificates of award of the National Tourism Ministry and has substantial tourism market demand.

三亚市高标准高质量推进金融业发展扶持奖励暂行办法

Interim Measures of Support and Reward for Sanya City to Promote the Development of Financial Industry with High Standards and High Quality

(一) 对各类金融机构在三亚设立分支机构给予10-60万元奖励。

1.RMB 100,000-600,000 will be awarded to all kinds of financial institutions for setting up branches in Sanya.

(二) 对基金、创投类公司给予财政奖励。企业年纳税总额达到50万元，缴交税属三亚市地方留成部分，3年内给予100%财政奖励，企业中高管及自然人合伙人缴交的个人所得税三亚市地方留成部分，3年内按100%给予财政奖励。

2.Give financial incentives to fund, venture capital companies. The total amount of annual tax paid by the enterprise reaches 500,000 yuan, which belongs to the local retained portion of Sanya City and will be given 100% financial reward within 3 years. The individual income tax paid by the senior executives and natural person partners in Sanya city will be given 100% financial reward within 3 years.

(三) 鼓励各类投资基金支持三亚市实体经济发展，按照其投资额度的1%给予一次性项目资助，对绿色产业基金、气候基金在我市绿色产业的投资额按2%给予奖励。

3.Encourage various investment funds to support the development of the real economy in Sanya city, grant one-time project subsidies according to 1% of their investment quota, and reward 2% of the investment amount of green industry funds and climate funds in the green industry of Sanya city.

(四) 对符合三亚产业发展方向的创新金融产品和服务给予30-100万元奖励。

4.Reward 0.3-1 million yuan for innovative financial products and services in line with sanya's industrial development direction.

(五) 对银行机构按其年度FT账户新增存款余额和按其年度离岸金融账户新增存款余额的1‰进行奖励。对银行机构按其较上一年末新增贷款余额的0.5‰进行奖励，对年度新增涉农贷款、小微企业贷款、绿色信贷贷款余额给予额外1‰的奖励。

5.The bank institution shall be rewarded according to the new deposit balance of its annual FT account and 1‰ of the new deposit balance of its annual offshore financial account. Banks will be rewarded with 0.5‰ of the balance of new loans at the end of last year, and an additional 1‰ of the balance of new annual loans for agriculture, small and micro businesses, and green credit.

(六) 对承接农业保险的保险机构按涉农保险保费金额的5%奖励，按涉农险种保费金额的1%对保险公司的业务人员进行奖励。

6.Insurance companies shall be rewarded at the rate of 5% of the agricultural insurance premium and 1% of the agricultural insurance premium for business personnel of insurance institutions undertaking agricultural insurance.

(七) 对新设地方资产管理公司、融资担保公司、融资租赁公司、商业保理公司。按实收资本的不同等级给予一次性奖励30万元-100万元奖励。

7.New local asset management companies, financing guarantee companies, finance leasing companies and commercial factoring companies. According to the different levels of paid-in capital, a one-time bonus of 300,000 yuan -1 million yuan will be given.

(八) 对成功发行债券的企业按其融资额的0.5%给予奖励，最高奖励不超过100万元。对成功发行绿色债券的企业，按发行债券金额的不同等级分别给予50万元-200万元奖励。

8.Enterprises that successfully issue bonds will be rewarded with 0.5% of their financing amount, with the maximum reward not exceeding RMB 1 million yuan. Enterprises that successfully issue green bonds will be rewarded with 500,000 yuan to 2 million yuan according to different grades of the amount of bonds issued.

(九) 对新设或迁入我市、运营规范的交易场所给予一次性300万元落户奖励，前3年免费提供办公场所。交易场所缴交的增值税及企业所得税属三亚市地方留成部分，3年内按100%给予财政奖励。为场外现货交易服务的金融科技公司、会员机构，因场外现货交易缴交的增值税属三亚市地方留成部分，3年内按100%给予财政奖励。

9.A one-time bonus of 3 million yuan will be given to the newly established or moving trading places with standardized operation, and office space will be provided free of charge in the first three years. The value added tax and enterprise income tax paid by the trading place belong to the local retained part of Sanya City, and will be given a financial reward by 100% within 3 years. For financial technology companies and member institutions that provide services for OTC spot transactions, the value-added tax paid for otc spot transactions belongs to the local retained portion of Sanya City, and will be given a financial reward of 100% within 3 years.

(十) 对积极引导金融机构及行业组织来三亚开展行业交流会议活动，按不同的参数人数规模分别给予30万-50万补贴金额。

10.To actively guide financial institutions and industry organizations to carry out industry exchange meetings in Sanya, subsidy amount of 300,000-500,000 yuan will be given according to the number of people in different parameters and scales.

(十一) 对金融机构引进的紧缺人才给予一次性10万元奖励；对通过国际公认资格认证考试金融机构从业人员，给予每人3万元奖励；引进金融人才购房、购车按照相关人才购房和购车政策执行。

11.A one-time reward of 100,000 yuan will be given to the talents in shortage introduced by financial institutions; A reward of 30,000 yuan will be given to each employee of a financial institution who has passed an internationally recognized qualification examination. The introduction of financial talents for house and car purchase shall be carried out in accordance with relevant policies for house purchase and car purchase.

三亚市鼓励拓展境外航线财政补贴实施办法

Measures for Implementing Financial Subsidies to Encourage the Development of Overseas Airlines in Sanya City

(一) 新开境外定期直飞航线航班补贴，每班给予6-90万元补贴；给予3年培育，前三年分别按照财政补贴标准的100%、75%和50%计算。

1.New overseas scheduled direct flights are subsidized by 60,000-900,000 yuan per shift. Give 3 years of cultivation, and calculate in the first three years according to 100%, 75% and 50% of the financial subsidy standard.

(二) 新开境外不定期直飞航线航班，按照新开境外定期直飞航线航班补贴标准的50%给予补贴。

2.New overseas non-scheduled direct flights will be subsidized by 50% of the subsidy standard for new overseas scheduled direct flights.

(三) 入境境外旅客量补贴：按入境境外旅客每人400-900元的标准给予。

3.Subsidies for the volume of inbound foreign visitors: given according to the standard of 400-900 yuan per person per day for inbound foreign visitors.

(四) 对航空公司或包机单位运营的琼港、琼澳、琼台定期航线航班，给予每班2-4万补贴。

4.For the scheduled flights of Hainan-Hong Kong, Hainan-Macao and Hainan-Taiwan operated by airlines or charter units, a subsidy of 20,000-40,000 yuan per shift will be given.

(五) 对航空公司或包机单位运营的新开境外定期直飞航线航班执行期满3年后，给予200-300万元的额外补贴。

5.An additional subsidy of 2-3 million yuan shall be granted to airlines or chartered units operating new scheduled overseas direct flights three years after the expiration of their scheduled flights.

三亚市高新技术及互联网奖励扶持办法

Sanya City high-tech and Internet incentives and support measures

(一) 鼓励国内外知名互联网企业(中国电子信息100强企业、中国软件100强企业、中国互联网100强企业、全球软件500强企业)到三亚投资兴业,给予一次性不超过200万元的落户奖励。

(二) 对列为三亚市重点互联网产业项目,给予最高不超过100万元的前期扶持经费。

(三) 对符合入驻三亚市互联网信息产业园的互联网企业,三亚市可以提供3年人均面积不超过10m²的免费办公用房并免除物业费和宽带费。

(四) 经备案批准在三亚市举办的互联网创新创业活动,按照活动实际费用的30%最高不超过100万元给予补贴。

(五) 对列为三亚市重点互联网产业项目,按照企业投资总额给予最高不超过100万元的前期扶持经费。

(六) 对经认定的互联网企业,视其每年对三亚地方财力贡献给予最高不超过1000万元的奖励。

(七) 对获得新型基础设施领域国际级、国家级、省级和市级奖项的企业或机构,按级别给予最高不超过500万元奖励。

(八) 首次被认定为市级高新技术企业的,给予一次性10万元奖励;首次被认定为国家级高新技术企业的,给予一次性50万元奖励;对于高新技术企业资格有效期内省外整体迁入我市给予一次性50万元奖励。

(九) 对经认定可复制性强、社会带动效应明显的5G行业应用项目,按照项目实际投资额的15%给予每年最高不超过500万元的奖励。

(十) 根据企业上一年度享受研发费用税前加计扣除政策的研发经费数额,对企业给予最高不超过50万元的奖励。

1.Encourage well-known Internet enterprises at home and abroad (China top 100 Electronic Information Enterprises, China Top 100 Software Enterprises, China Top 100 Internet Enterprises, and Global Top 500 Software enterprises) to invest and start business in Sanya, and give one-time bonus of no more than 2 million yuan to settle down in Sanya.

2.To be listed as the key Internet industry project of Sanya city, the maximum pre-support fund shall not exceed 1 million yuan.

3.For Internet enterprises that are in line with the entry into Sanya Internet Information Industry Park, Sanya city can provide free office space of no more than 10 square meters per capita for 3 years and exempt property fee and broadband fee.

4.For Internet innovation and entrepreneurship activities held in Sanya city with the approval of archival filing, subsidies shall be given according to 30% of the actual cost of the activities not exceeding RMB 1 million at most.

5.To be listed as the key Internet industry project of Sanya city, according to the total investment of the enterprise, the maximum pre-support funds shall not exceed 1 million yuan.

6.The Internet enterprises recognized shall be rewarded with a maximum of 10 million yuan per year according to their contribution to local financial resources in Sanya.

7.Enterprises or institutions that have won international, national, provincial and municipal awards in the field of new infrastructure will be awarded with up to RMB 5 million according to their level.

8.If it is identified as a municipal high-tech enterprise for the first time, it will be given a one-time bonus of 100,000 yuan; If it has been identified as a state-level high-tech enterprise for the first time, it shall be given a one-time bonus of 500,000 yuan; A one-time bonus of 500,000 yuan will be given to the high-tech enterprises who move to Sanya as a whole from outside the province within the validity period.

9. For 5G industry application projects that are determined to be reproducible and have obvious social driving effect, the maximum annual reward shall be no more than 5 million yuan based on 15% of the actual investment amount of the project.

10. According to the amount of research and development funds that the enterprise enjoys the policy of pre-tax deduction of research and development expenses in the previous year, the enterprise shall be rewarded with a maximum of 0.5 million yuan.

三亚市文化产业发展专项资金管理暂行办法

Interim Measures for the Management of Special Fund for the Development of Cultural Industry in Sanya City

(一) 项目补助单项额度为该申报项目上一年度实际完成投资总额的5%;对税收汇缴在三亚的企业给予6%-10%补助;

(二) 贷款贴息按项目实际贷款利息给予80%-100%补贴;

(三) 保费补贴按项目具体情况给予50%-70%补贴;

(四) 绩效奖励的标准:

1.绩效奖励单项额度原则上最高不超过200万元。

2.创作人或投资人以个人申报绩效奖励的,经评审给予不超过50万元一次性奖励。

3.我市原创动漫影视作品,根据播出和出版发行单位类别,按二维每分钟600-1500元、三维每分钟1200-3000元标准,给予原创企业一次性奖励,最高不超过100-200万元。

4.对我市特色题材民间文化的生产和市场化发展取得良好社会效益的,给予最高不超过100万元的奖励。

5.对获得重要国际奖项或国家、省级奖励,取得重大良好社会效益的我市原创动漫影视作品、原创文化艺术产品及其他文化产业项目,给予最高不超过100万元一次性奖励。

(1)The individual amount of project subsidy shall be 5% of the total investment actually completed in the previous year of the declared project; 6% to 10% subsidies are granted to enterprises remitted tax in Sanya;
(2)Loan discount shall be subsidized by 80% to 100% of the actual loan interest of the project;
(3)The premium subsidy shall be 50%-70% in accordance with the specific conditions of the project;
(4)Standards for performance awards:
In principle, the maximum amount of performance award is not more than 2 million yuan.

If the creator or investor declares the performance award individually, he/she shall be awarded a one-time award of no more than 500,000 yuan after evaluation.

According to the categories of broadcasting and publishing units, for the original animation film and television works in our city, original enterprises are awarded one-time awards according to the standards of 600-1500 yuan per minute for two dimensions and 1200-3000 yuan per minute for three dimensions, with a maximum of no more than 1-2 million yuan.

If the production and market-oriented development of folk culture with distinctive themes in our city have achieved good social benefits, an award of no more than 1 million yuan shall be given.

For the original animation, film and television works, original cultural and artistic products and other cultural industry projects in our city, which have won important international awards or national and provincial awards and achieved significant social benefits, a one-time award of no more than 1 million yuan shall be given.

海南省人民政府关于扩大对外开放积极利用外资的实施意见(琼府[2017]93号)

Opinions of the People's Government of Hainan Province on Opening Wider to the Outside World and Actively Utilizing Foreign Capital

(一) 对境外世界500强企业在海南设立一级子公司的,一次性给予2000万元资金扶持。

(二) 对境外世界500强企业在海南设立二级子公司且承诺5年内不迁出的,一次性给予1500万元资金扶持。

1.A one-time fund of 20 million yuan shall be given to overseas fortune 500 enterprises that set up first-level subsidiaries in Hainan.

2.For overseas Fortune 500 enterprises that set up secondary subsidiaries in Hainan and promise not to move out within 5 years, they will be given a one-time fund of 15 million yuan.

(三) 对已进入上市辅导期, 经证监会海南监管局备案的企业, 并完成股份制改造的海南外资企业给予一次性补贴50万元。

(四) 企业在境内外资本市场成功挂牌上市后, 给予一次性奖励150万元。

(五) 对上市且注册地迁来海南并在我省纳税的外资企业, 给予一次性奖励100万元。

(六) 对在境内外资本市场成功发行债券融资的外资企业, 债券存续期内按照融资金额给予分档分段贴息, 融资金额在1亿元(含)以内的部分, 贴息比例为实际付息额的10%;融资金额在1亿元以上、5亿元(含)以下的部分, 贴息比例为实际付息额的8%;融资金额在5亿元以上、10亿元(含)以下的部分, 贴息比例为实际付息额的5%;融资金额在10亿元以上的部分, 贴息比例为实际付息额的1%。每年累计贴息不超过2000万元, 贴息期限不超过3年。

(七) 落实研发机构采购设备增值税政策, 对符合条件的外资研发中心采购国产设备全额退还增值税, 对开展研发合作的外资企业按规定享受研发费用加计扣除等优惠政策。

(八) 经认定的技术先进型外资服务企业实际发生的职工教育经费支出, 不超过工资薪金总额8%的部分, 准予在计算应纳税所得额时扣除, 超过部分准予在以后纳税年度结转扣除。

(九) 对符合条件的离岸服务外包业务, 适用增值税零税率或免税政策。

3.The foreign-funded enterprises in Hainan that have entered the guidance period of listing and have been put on record by Hainan Regulatory Bureau of CSRC and have completed the shareholding reform shall be given a one-time subsidy of 500,000 yuan.

4.A one-time bonus of 1.5 million yuan will be given to the enterprise after it is successfully listed on the domestic and foreign capital markets.

5.A one-time bonus of RMB 1 million will be given to the listed foreign-funded enterprises that have moved their registration to Hainan and paid taxes in this province.

6.For foreign-capital enterprises that successfully issue bonds for financing in the domestic and foreign capital markets, the discount rate shall be graded and segmented according to the financing amount within the duration of the bonds. For the part of the financing amount within 100 million yuan (including), the discount rate shall be 10% of the actual amount of interest paid; If the financing amount is more than 100 million yuan or less than 500 million yuan (including), the discount rate shall be 8% of the actual amount of interest paid. If the financing amount is more than 500 million yuan and less than 1 billion yuan (including), the discount rate shall be 5% of the actual amount of interest paid. If the financing amount is more than 1 billion yuan, the discount rate shall be 1% of the actual interest paid. The accumulative annual discount shall not exceed 20 million yuan, and the term of discount shall not exceed 3 years.

7.Implement the VAT policy on equipment procurement by R&D institutions, refund the VAT in full on the domestic equipment purchased by foreign-funded R&D centers that meet the prescribed conditions, and provide foreign-funded enterprises engaged in R&D cooperation with preferential policies such as additional deduction of R&D expenses in accordance with the provisions.

8.The part that does not exceed 8% of the total wages and salaries actually incurred by the recognized technology-advanced foreign-capital service enterprises in their educational expenses is allowed to be deducted when calculating the taxable income amount, and the excess part is allowed to be carried forward for deduction in subsequent tax years.

9.For qualified offshore service outsourcing business, zero VAT rate or exemption policy shall be applied.

三亚市会展业扶持专项资金管理办法

Measures for the Management of Special Funds for the Support of the Convention and Exhibition Industry in Sanya City

会议类项目

(一) 国内会议标准: 参会人数在500人(含)以上的, 给予会议补贴金额5-50万元。

(二) 国际会议标准: 参会人数在200人(含)以上, 给予会议补贴金额30万元。

Conference items

(1)Domestic Conference Standards: If the number of participants is more than 500 (including 500), the amount of conference subsidy shall be 50,000-500,000 yuan.

(2)International Conference Standards: if the number of participants is more than 200 (including 200), the amount of subsidies is 300,000 yuan.

展览项目

(一) 培育类展览项目

展览展位数量在200个标准展位以上, 前三届给予每届展览补贴金额100万元, 后三届给予每届展览补贴金额50万元。

(二) 引进类展览项目

1. 在国内外其他城市连续举办三届以上的展览项目, 给予每届展览补贴金额50-70万元。

2. 对在国内外举办的流动性展览项目, 给予每届展览补贴金额30万元。

3. 由世界500强企业组织举办, 或国外参展商比例不低于35%的国际性展览, 另给予10万元奖励。

(三) 线上展会奖励

对于线上展会, 每届给予5万元的奖励, 最多奖励不得超过三届。

(四) 展馆运营项目

1. 对年度举办10场200个标准展位以上展览的场馆运营方予以补贴。

2. 对社会资本在三亚投资建设的展馆及现有展馆, 给予每年5-15万元的设施维护及修缮补贴。

(五) 外地参展补贴

自费参加由市政府组织参展的国内/国际展会, 给予每个展位3000-10000元补贴。

Exhibition items

(1)Nurturing Exhibition Items

If the number of exhibition booths is more than 200 standard booths, the first three times the amount of subsidy for each exhibition is 1 million yuan, and the next three times the amount of subsidy for each exhibition is 500,000 yuan.

(2)Introduced exhibition items

For more than three consecutive exhibition items which are held in other cities at home and abroad, the subsidy amount for each exhibition will be 500,000-700,000 yuan. For mobile exhibition items held at home and abroad, a subsidy of 300,000 yuan per exhibition will be granted. International exhibitions organized by the world's top 500 enterprises or with a proportion of foreign exhibitors not less than 35% will be awarded an additional 100,000 yuan.

(3)Awards for online exhibitions

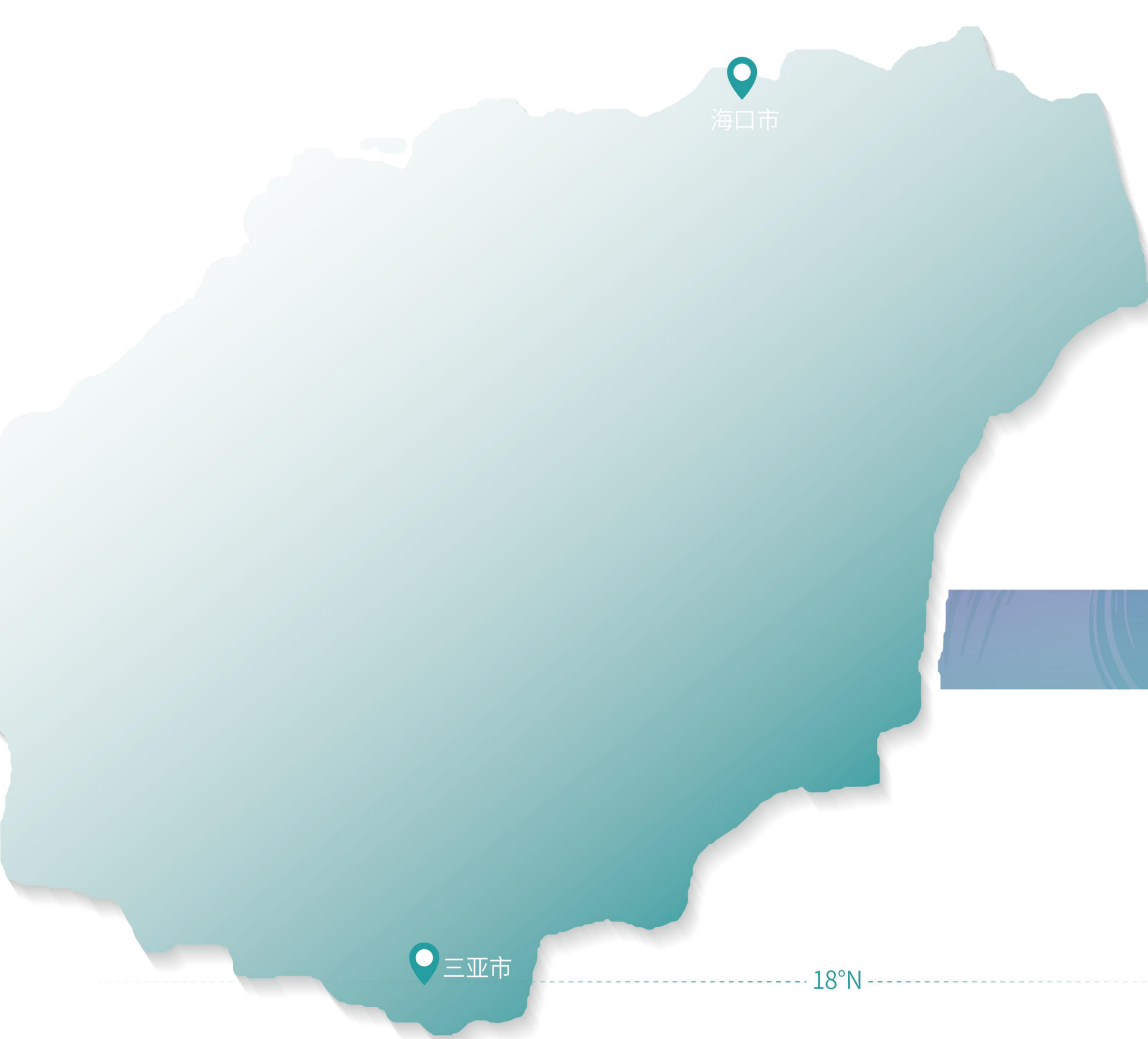
For online exhibitions, 50,000 yuan is awarded for each session, and the maximum award shall not exceed three sessions.

(4)Exhibition Hall Operating Items

The venue operators who hold 10 exhibitions of 200 standard booths or above will be subsidized. For the exhibition halls invested by social capital in Sanya and existing exhibition halls, facilities maintenance and repair subsidies of 50,000-150,000 yuan per year will be given.

(5)Subsidies for exhibitors from other places

Exhibitors who participate in domestic/international exhibitions organized by the municipal government at its own expense will be subsidized by 3000-10000 yuan per booth.



02 / 海南自由贸易港投资政策

Investment policies of Hainan Free Trade Port

海南自由贸易港投资政策

Investment policies of Hainan Free Trade Port

制度设计主要内容 The main content of system design

《海南自由贸易港建设总体方案》的主要内容可概括为“6+1+4”

“6”是贸易自由便利、投资自由便利、跨境资金流动自由便利、人员进出自由便利、运输来往自由便利、数据安全有序流动。

贸易自由便利方面，对货物贸易就是“零关税”。对服务贸易就是“既准入又准营”。

投资自由便利方面，可概括为“非禁即入”。

跨境资金流动自由便利方面，强调金融服务实体经济。

人员进出自由便利方面，打造人才聚集的高地。

运输往来自由便利方面，推动建设西部陆海新通道国际航运枢纽和航空枢纽。

数据安全有序流动方面，扩大数据领域开放，培育发展数字经济。

“1”是构建现代产业体系。突出海南的优势和特色，大力发展旅游业、现代服务业和高新技术产业。

“4”是要加强税收、社会治理、法治、风险防控等四个方面的制度建设。



The main contents of Hainan Free Trade Port Construction Plan can be summarized as "6+1+4".

"6" means free trade, free investment, free cross-border capital flow, free entry and exit of people, free transportation, and safe and orderly flow of data.

In terms of trade liberalization and facilitation, trade in goods is "zero tariff". Trade in services is "both access and business".

In terms of investment freedom and convenience, it can be summarized as "no-go".

In terms of the free and convenient cross-border capital flow, it emphasizes financial services for the real economy.

In terms of free and convenient access to personnel, we will create a highland where talents gather.

In terms of free and convenient transportation, we will promote the development of new land and sea routes in the western region as international shipping and aviation hubs.

In terms of safe and orderly flow of data, we will open up the data sector wider and foster the development of the digital economy.

"1" is to build a modern industrial system. Hainan will give prominence to its advantages and characteristics, and vigorously develop tourism, modern service industries and high-tech industries.

"4" means to strengthen system building in taxation, social governance, rule of law and risk prevention and control.

海南自由贸易港投资政策

Investment policies of Hainan Free Trade Port

三亚五大区域发展格局 Sanya five regional development pattern

深入实施“中优、东精、西拓、北育、南联”攻略。

做优中心城区

重点打造全球开放水平最高的超级中央商务区。

做精东翼拓展区

形成国际旅游消费中心核心区。

做强西翼拓展区

构筑深海南繁创新型科技新城。

保育北部腹地

形成景区山区乡村一体化的功能组团。

以近海海域、海岛为本底，海上空港、邮轮母港、南山港、游艇港为依托，陆海统筹，联动南海。

We will further implement the strategy of "central optimization, east development, west expansion, north protection and south connection".

Make the central city superior, focus on building the world's highest level of open super central business district.

Build the east wing expansion area, the formation of the international tourism consumption center core area.

Strengthen the west wing development area and build Deep-sea Nanfan innovative science and technology new city.

To protect the northern hinterland and form a functional group integrating the scenic area, mountainous area and countryside.

With offshore waters and islands as the background, sea airports, cruise home ports, Nanshan port and yacht ports as the support, land and sea coordination, linkage of the South China Sea.





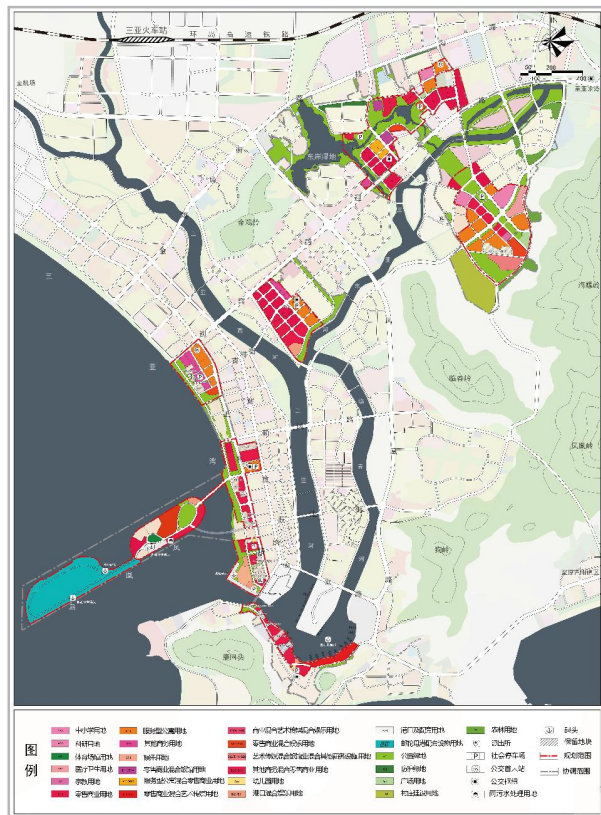
03 / 三亚中央商务区

Headquarters Economy and
Central Business District of Sanya

三亚中央商务区 Headquarters Economy and Central Business District of Sanya

基本概况 Basic Situation

在习近平总书记“4·13”重要讲话精神和中央12号文件的指引下，海南被赋予改革开放新使命。2020年6月1日，中共中央、国务院印发《海南自由贸易港建设总体方案》，为海南自由贸易港建设提出具体要求。围绕全省“三区一中心”的总体定位和建设总部经济及中央商务区的有关要求，在“一市、三区”的三亚担当引领下，作为承接自贸港政策的重要平台和自贸港建设的先行区，三亚中央商务区应运而生。三亚中央商务区，位于大三亚湾核心主城区，将以存量空间的更新优化升级为建设手段，坚持以五大发展理念为引领，按照特色特性、新旧联动、高效高值、安全绿建、智慧弹性发展原则，落实产城融合，促进城市新兴产业高质量发展。



Guided by the spirit of General Secretary Xi Jinping's important speech on April 13 and document No. 12 of the CPC Central Committee, Hainan has been given a new mission of reform and opening up. On June 1st, 2020, the CPC Central Committee and the State Council issued the Overall Plan for the Construction of Hainan Free Trade Port, which set out specific requirements for the construction of Hainan Free trade Port. Centering on the overall positioning of "three districts and one center" of the province and the relevant requirements for the construction of headquarter economy and central business district, under the guidance of "one city and three districts", Sanya Central Business District came into being as an important platform for undertaking the policy of free trade port and a leading area for the construction of free trade port. Big Sanya bay of Sanya's central business district, located in the central urban area, to update stock space optimization for the construction, adhere to the five development philosophy as the lead, according to the characteristic features, linkage between the old and the new, high efficient, safe and green building, wisdom, elastic development principle, the implementation of the city integration, promote the development of city emerging industry with high quality.

三亚中央商务区 Central Business District of Sanya

海南自由贸易港三亚中央商务区是海南自贸港重点建设的11个重点园区之一。园区地域范围在三亚市中心城区，总规划面积442.51公顷，含凤凰海岸、东岸、月川、海罗四大片区。这里将引领总部经济及中央商务核心功能。

Hainan Free Trade Port Sanya CBD is one of the 11 key parks under the key construction of Hainan Free Trade Port. The park covers a total planning area of 442.51 hectares in the downtown area of Sanya, including the Phoenix Coast, the East Coast, Yuechuan and Hailuo. It will lead the economy of the headquarters and the core functions of central commerce.

总体规划 Overall Planning

1 凤凰海岸单元

定位为旅游港自贸服务与邮轮、游艇、文化艺术综合消费区。规划面积202.40公顷，包含自贸服务旗舰区、凤凰岛国际邮轮母港配套服务及文化艺术地标区、邮轮主题休闲区、南部文化艺术体验区、南边海环河口国际游艇港和主题消费区。

Phoenix coast unit

It is positioned as a tourist port free trade service and comprehensive consumption area for cruise, yacht, culture and art. The planned area is 202.40 hectares, including free trade service flagship area, Phoenix Island International cruise home port supporting services and cultural and art landmark area, cruise theme leisure area, South Culture and art experience area, South Estuary International yacht port and theme consumption area.

2 月川单元

定位为国际滨水商业文化步行街与综合商务区。规划面积43.66公顷，包含总部商务区、国际滨水商业文化步行街和东侧商务配套区。

Yuechuan Unit

It is positioned as an international waterfront commercial and cultural pedestrian street and comprehensive business district. The planned area is 43.66 hectares, including the headquarters business district, the international waterfront business culture pedestrian street and the east business supporting area.



3 东岸单元

定位为大型综合消费商圈和总部经济核心区。规划面积95.98公顷，包含总部核心启动区和中央公建设休闲商圈以及综合办公区。

The East Coast Unit

Positioning as a large comprehensive consumer business district and headquarters economic core area. The planned area is 95.98 hectares, including the core start-up area of the headquarters and the leisure and business district of the central public construction as well as the comprehensive office area.



4 海罗单元

定位为国际人才社区和花园总部。规划面积100.52公顷，包含国际人才社区、国际医院、国际学校和国际文化交流配套区以及总部办公区。

Hailuo unit

It is positioned as the international talent community and garden headquarters. The planned area is 100.52 hectares, including the international talent community, the international hospital, the international school and the international cultural exchange supporting area, as well as the headquarters office area.



三亚中央商务区 Central Business District of Sanya



三亚中央商务区乘势而上，培育新产业领跑高质量发展。

从银行到证券、信托，聚集金融业态；从离岸金融、到要素国际现货交易，创新金融业务。突破前行，大力推进国际离岸金融中心建设，打造金融高质量发展“新引擎”。

打造市内免税购物中心，实现“不出城买全球”。精心布局体验型购物中心、全球旗舰店、国际酒吧街等载体。一个缤纷多彩的国际旅游消费中心核心区正在崛起。

三亚凤凰岛正阔步迈向亚洲最大的邮轮母港。三亚游艇企业、泊位拥有量居全国前列。未来，这里将引进国际顶尖邮轮游艇机构进驻，推动邮轮游艇全产业链发展，向着更高远的未来扬帆远航。

同时，发展总部经济，形成辐射带动的“强磁场”；发展商务会展、国际会议、赛事，搭建与世界共舞的大舞台。新产业迸发新动能，一座国际时尚的滨海商务都市正向我们走来。重点园区是自由贸易港政策的主要承载地和先行先试的“孵化器”。

目前，园区的东岸单元和月川单元已经吸引了中粮集团、中交集团、五矿集团、保利集团、大唐集团、华侨城、中铁建、成都万华、上海申亚等多家行业龙头企业落户于此。

截止至2020年6月1日，已经完成注册的企业74家，新浪集团、览海控股集团等45家企业正在三亚中央商务区办理公司注册。

Sanya CBD is riding the trend of cultivating new industries to lead the development of high quality.

From Banks to securities, trust, gathering financial forms; From offshore finance to international spot transactions, innovative financial business. We will make breakthroughs in developing international offshore financial centers and create a "new engine" for high-quality financial development.

Build a duty-free shopping center in the city, realizing "buy the world without going out of town". Meticulously layout of experiential shopping centers, global flagship stores, international bar street and other carriers. The core area of a colorful international tourism consumption center is rising. Sanya Phoenix Island is striding toward becoming Asia's largest cruise home port. Sanya yacht enterprises, berth ownership in the forefront of the country. In the future, top international cruise and yacht organizations will be introduced here to promote the development of the whole industry chain of cruise and yacht, and sail to a higher future.

At the same time, the development of headquarters economy, the formation of radiation driven by the "strong magnetic field"; Develop business exhibitions, international conferences and competitions, and build a big stage to dance with the world. New industries are bursting with new momentum, and an internationally fashionable coastal business city is coming to us. Key parks are the major recipient of the free trade port policy and the "incubators" of the pilot free trade port policy.

At present, the East Coast unit and Yuechuan unit of the park have attracted many leading enterprises in the industry, such as COFCO group, China Communications Corporation, Minmetals Group, Poly Group, Datang Group, Overseas Chinese Town, China Railway Construction corporation, Chengdu Wanhua, Shanghai Shenyang to settle here.

As of June 1, 2020, 74 enterprises have completed registration, and 45 enterprises such as Sina Group and Lanhai Holding Group are now going through the registration process in Sanya Central Business District.

投资政策 Investment Policy

三亚市促进总部经济发展暂行办法

The Provisional Measures for Sanya City to Promote the Development of Headquarter Economy

一、开办补助

新落户总部企业按实际到位注册资本1%-3%给予补助,最高不超过2000万元。

1.Start-up Subsidies

New headquarter enterprises will be subsidized by 1% to 3% of their registered capital. The maximum is no more than 20 million yuan.

二、经营贡献奖励

(一)基础贡献奖励

新落户总部企业按照对三亚地方财力贡献,前3年给予70%给予奖励,后2年给予40%奖励;

对现有总部企业,5年内按照每年对三亚地方财力贡献的环比增量部分给予60%奖励支持。

(二)上台阶贡献奖励

总部企业享受扶持政策期间,每年实际对三亚地方财力贡献达到一定额度,奖励标准提高3个百分点至8个百分点。

(三)增量贡献奖励

总部企业对三亚地方财力贡献年度增长率不低于30%,给予企业对三亚地方财力贡献增量的30%奖励,最高不超过2000万元。

2.Award for Business Contribution

(1)Basic Contribution Award

New headquarter enterprises will be awarded 70% in the first three years and 40% in the next two years according to their contribution to local financial resources in Sanya.

For the existing headquarter enterprises, 60% of the incremental contribution to Sanya's local financial resources will be rewarded within 5 years.

(2)Reward for Contribution of Higher Levels.

During the period of enjoying the support policies, if the headquarter enterprises actually contributes a certain amount to Sanya's local financial resources each year, the reward standard will be raised by 3 to 8 percentage points.

(3)Incremental Contribution Award

If the annual growth rate of the contribution of headquarter enterprises to Sanya's local financial resources is not less than 30%, the headquarter enterprises will be awarded 30% of the incremental contribution to Sanya's local financial resources. The maximum is no more than 20 million yuan.

三、管理人员奖励

总部企业的高管、高层次人才根据其对应三亚地方财力贡献,前3年按60%给予奖励,后2年按40%给予奖励。

总部企业享受相关人才服务政策,包括高层次人才落户、医疗、子女教育、人事档案管理、职称评定、社会保障等。

3.Award for Executives

Senior executives and high-level talents of headquarter enterprises will be awarded 60% of their financial contribution to Sanya in the first three years and 40% in the second two years.

Headquarter enterprises also enjoy relevant talent service policies of Sanya, including settlement of high-level talents, medical treatment, children's education, personnel files management, professional title and social security.

四、办公用房租房补贴

总部企业租用商务写字楼,前3年补贴租金的50%,后2年补贴租金的30%,每年补贴最高不超过120万元。

五、购房补贴

总部企业购置自用办公用房,按照购房合同金额的8%给予补贴,累计补贴最高不超过2000万元。

4.Subsidies for Office Rental

If headquarter enterprises rent commercial office buildings, 50% of the annual rent will be subsidized in the first three years and 30% of the annual rent will be subsidized in the second two years. The maximum amount of the annual subsidy shall not exceed 1.2 million yuan.

5.Subsidies for Purchasing Houses

If headquarter enterprises purchase self-use office space, they will be subsidized according to 8% of the purchase contract amount. The cumulative subsidy shall not exceed 20 million yuan.

六、培育企业发展奖励

对经认定的总部企业首次被评为中国民营企业500强、中国企业500强、世界企业500强的,给予200-2000万元奖励。

6.Fostering Enterprise Development Awards

For the first time, if the recognized headquarters enterprises are rated as the top 500 Chinese private enterprises, the top 500 Chinese enterprises or the top 500 world enterprises, they will be awarded 2-20 million yuan.

海南省住房和城乡建设厅 中共海南省委人才发展局 关于完善人才住房政策的补充通知

Hainan Provincial Department of Housing and Urban-Rural Development Talent Development Bureau of the CPC Hainan Provincial Committee Supplementary Notice on Improving Housing Policy for Talents

一、购房政策

随总部企业迁入海南的员工,购房政策享受本地居民同等待遇,其家庭成员在海南无住房且2018年5月13日后无购房记录的,本人可在海南购买1套住房。

1.Purchase Policy

With the staff of the headquarters enterprise moving to Hainan, the purchase policy enjoys the same treatment as the local residents. If his family members have no housing in Hainan and have no record of purchase after May 13, 2018, he can purchase one house in Hainan.

二、给予购房信贷支持

鼓励金融机构对引进人才发放商业性个人住房贷款的利率予以优惠,鼓励商业银行向住房租赁企业提供低息贷款。

2.Credit Support for House Purchase

Financial institutions are encouraged to give preferential interest rates on commercial personal housing loans for the introduction of talent, and commercial banks are encouraged to provide low-interest loans to housing rental enterprises.

三、申请小客车指标

高层次人才可按照分类施策、一人一车、新能源车优先原则,申请小客车指标。

3.Indicators for Applying for Coaches

High-level talent can apply for coach indicators according to the principles of classified measures, one person, one vehicle and priority of new energy vehicles.



04 / 三亚崖州湾科技城

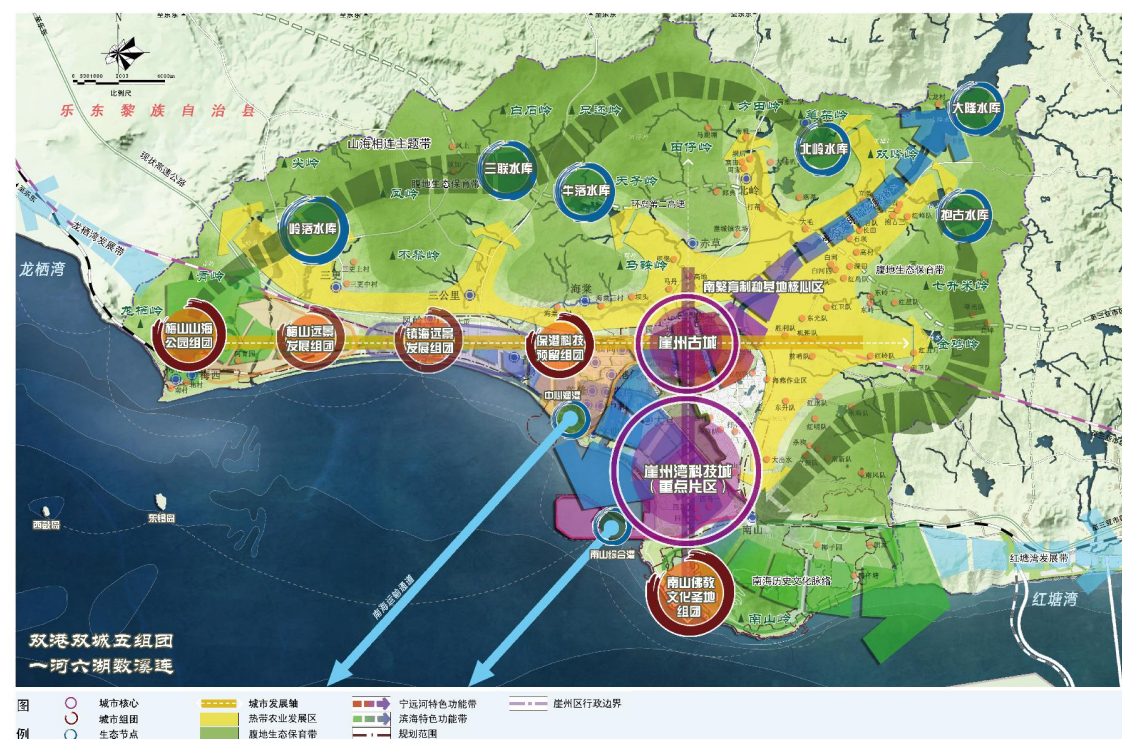
Yazhou Bay Science and
Technology City of Sanya

三亚崖州湾科技城 Yazhou Bay Science and Technology City of Sanya

基本概况 Basic Situation

三亚崖州湾科技城位于三亚市西部，毗邻南山文化旅游区和大小洞天风景区。主要由南繁科技城、深海科技城、大学城、南山港、中心渔港和全球动植物种质资源引进中转基地六部分共同构成。作为海南省12个先导性项目重要组成部分，崖州湾科技城以“世界眼光、国际标准、三亚特色、高点定位”为构架，致力于建设成为陆海统筹、开放创新、产业繁荣、文化自信、绿色节能的先导科技新城，建设成国家深海科技创新中心、“南繁硅谷”及产学研城深度融合的聚集地。

Sanya Yazhou Bay Science and Technology City is located in the west of Sanya City, adjacent to Nanshan Cultural Tourist Area and Fairyland. It mainly consists of Nanfan Science and Technology City, Deep Sea Science and Technology City, University City, Nanshan Harbor, Central Fishing Port and Global Introduction and Transfer Base for Animal and Plant Germplasm Resources. As an important part of 12 pilot projects in Hainan Province and by relying on the development structure of “Global Insights, International Standards, Sanya Characteristics and High Positioning”, Sanya Yazhou Bay Science and Technology City is committed to building a high-tech city featuring on openness& innovation, flourish industries, cultural confidence and green energy, thus building a national deep-sea science and technology innovation center, "Nanfan Silicon Valley" and an agglomeration place of deep integration of industry, university, research, and city.

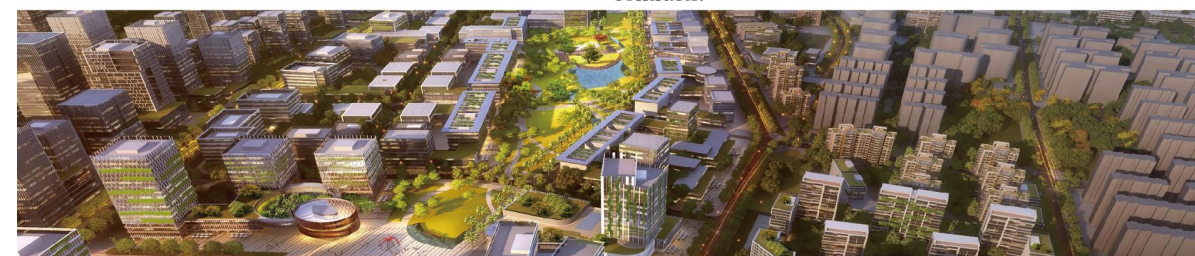


总体规划 Overall Planning

南繁科技城 Nanfan Science and Technology City

南繁科技城规划面积约4.02平方公里，是以南繁科技产业为核心，围绕动植物育种科技、国际种业交易、种质资源产权交易、生态土壤肥料、种业知识产权交易、热带特色农科六大方面，致力于打造专业化、集约化、国际化的国家南繁科研基地。目前中国科学院、中国农业科学院、中信农业、隆平高科等40余家企事业单位均已陆续签约。

The planning area of Nanfan Science and Technology City is about 4.02 square kilometers. It is centered on Nanfan Science and Technology Industry, focusing on six aspects: animal and plant breeding science and technology, international seed trade, property right trade of germplasm resources, ecological soil fertilizer, intellectual property trade of seed industry, and agricultural science with tropical characteristics, committed to building a professional, intensive and international National Nanfan Research Base. At present, more than 40 enterprises and institutions such as the Chinese Academy of Sciences, the Chinese Academy of Agricultural Sciences, CITIC Agriculture and Longping High Technologies, have successively signed contracts.



深海科技城 Deep-sea Science and Technology City

深海科技城规划面积约5.39平方公里，是以海洋科技产业为核心，重点集聚深海科技、海洋产业和现代服务三大领域。在深海科技方面，主要发展深海装备、深海材料和深海通讯等；在海洋产业方面，主要发展海洋船舶、海工装备和海洋公共服务等；未来还将在深海养殖、人工鱼礁和海洋生态保护等领域进行积极探索。中船集团、招商工业、中国地质调查局、中科院南海所、中科院深海所等企事业单位已陆续入驻。

The planned area of Deep Sea Science and Technology City is about 5.39 square kilometers. It is centered on Marine Science and technology industry, focusing on three major areas: deep-sea science and technology, marine industry, and modern service. In the field of deep-sea science and technology, it mainly develops deep-sea equipment, deep-sea materials and deep-sea communications. In the marine industry, it mainly develops marine vessels, marine engineering equipment and marine public services. In the future, active exploration will be carried out in the fields of deep-sea aquaculture, artificial reefs, and marine ecological protection. Enterprises and institutions such as CSSC, CSIC, China Merchants Industry, China Geological Survey, and South China Sea Institute of Oceanology, Chinese Academy of Sciences have been stationed one after another.



科教城 University City

科教城规划面积约4.54平方公里，是以深海、南繁科研产业为核心，以高水平科研机构 and 高等院校为载体，重点发展内容包括深海科技和南繁科技产学研一体化教育科研、公共科技研发服务和创新创业孵化与转化等三个方面。上海交大、中国海大、中国农大、浙江大学、武汉理工、哈尔滨工程大学等著名高校已陆续签订战略合作办学协议并逐步入驻，实现深海科技和南繁科技的高精尖技术在大学城的迅速积聚。

The planned area of the University City is about 4.54 square kilometers. It is centered on the deep-sea and Nanfan scientific research industry, with high-level scientific research institutions and institutions of higher learning as its carriers. Its main development contents include three aspects: deep-sea science and technology, integrated education and scientific research of Nanfan science and technology, public science and technology R&D services, and incubation and transformation of innovation and entrepreneurship. Famous universities such as Shanghai Jiaotong University, Ocean University of China, China Agricultural University, Zhejiang University, Wuhan University of Technology, and Harbin Engineering University have successively signed strategic cooperation agreements and gradually settled in order to realize the rapid accumulation of high-tech and sophisticated technologies in deep-sea science and technology, and Nanfan Science and Technology in the University City.



南山港 Nanshan Harbor

南山港是三亚崖州湾科技城不可或缺的组成部分及深海科技城建设的重要前置条件。在综合吸纳了入驻单位(如中船重工、中船工业、中国海洋大学等)对码头岸线及用地需求的意见，出台的新规划形成岸线总长7165延米，形成陆域面积2.76平方公里。未来将进一步统筹规划，形成以科考功能为主，保税口岸、本地货运为补充的综合服务港口，推动港城协调发展。

Nanshan Harbor is an indispensable part of Yazhou Bay Science and Technology City of Sanya and an important precondition for the construction of Deep-sea Science and Technology City. In the comprehensive absorption of resident units (such as CSIC, CSSC, Ocean University of China, etc.) in the demand on Wharf shoreline and land use, the new plan is issued to form a total length of 7,165 km shoreline, forming a land area of 2.76 square kilometers. In the future, we will further plan as a whole to form a comprehensive service port with science and technology as the main function and bonded port and local freight as the supplement, so as to promote the coordinated development of port and city.



中心渔港 Central Fishing Port

中心渔港于2016年8月1日正式开港运营，已实现南海渔场作业船舶停泊、避风、卸渔交易、补给需求。三亚崖州中心渔港(京东)交易信息中心在2019年南海开渔日揭牌成立，致力于将崖州中心渔港打造成为面向全国的渔货集散中心和中国南部的渔货精深加工中心。

Central Fishing Port was officially opened on August 1, 2016, and the demand for berthing, shelter, unloading, and replenishment of fishing vessels in the South China Sea Fishing Ground has been realized. The Yazhou Central Fishing Port (Jingdong) Trading Information Center of Sanya was established on the South China Sea Fishing Day in 2019. It is dedicated to building Yazhou Central Fishing Port into a national fishing distribution center and a deep processing center for fishing products in southern China.



全球动植物种质资源引进中转基地

Global Transfer Base for Importing Animal and Plant Germplasm Resources

全球动植物种质资源引进中转基地将引入全球动物、植物、微生物种质资源，具备检验隔离、战略储备、产业应用、国际贸易交易等功能，成为海南自贸创新、产业核心竞争力塑造以及国家种质资源全球竞争力升级的“四梁八柱”项目。

Global Transfer Base for Importing Animal and Plant Germplasm Resources will introduce global animal, plant and microbial germplasm resources. It has the functions of isolation, strategic reserve, industrial application, international trade and so on. It will become a "four beams and eight pillars" project for Hainan's innovation in free trade, shaping the core competitiveness of industry and upgrading the global competitiveness of national germplasm resources.



园区优惠政策 Park Preferential Policy

海南省政府印发《关于支持三亚崖州湾科技城发展的措施(试行)》，包含三亚崖州湾科技城税收省级、市级留成部分全部奖励给园区，专项用于支持三亚崖州湾科技城发展建设、允许三亚崖州湾科技城根据全省高层次人才标准进行自主认定等8条重要措施支持三亚崖州湾科技城发展。

三亚市委市政府高度重视崖州湾科技城建设，成立三亚崖州湾科技城管理局。作为市属特设机构，主要负责三亚崖州湾科技城的运营管理、招商引资及制度创新，编制极简审批一站式服务流程，实现审批工作高效办理。同时入驻崖州湾科技城的企事业单位在享受省、市优惠政策的同时，还享受《三亚崖州湾科技城产业发展优惠政策》《三亚崖州湾科技城促进中小企业发展扶持办法及实施细则》《三亚崖州湾科技城高新技术企业培育办法》《三亚崖州湾科技城人才引进奖励办法》，截取部分拟出台优惠政策条款如下：

The Hainan Provincial Government issued the "Measures to Support the Development of Yazhou Bay Science and Technology City of Sanya (Trial)", including the provincial and municipal retention of Yazhou Bay Science and Technology City of Sanya, all awarded to the park, specifically for supporting the development and construction of Yazhou Bay Science and Technology City of Sanya, allowing Yazhou Bay Science and Technology City of Sanya to carry out independent identification according to the province's high-level talent standards and other eight important measures to support the development of Yazhou Bay Science and Technology City of Sanya.

The municipal government of Sanya City attaches great importance to the construction of Yazhou Bay Science and Technology City and establishment of the Administration of Yazhou Bay Science and Technology City of Sanya. As a city-specific institution, it is mainly responsible for the operation management, investment attraction, and institutional innovation of Yazhou Bay Science and Technology City of Sanya, and the preparation of a one-stop service process for minimalist approval, and the efficient implementation of the examination and approval work. At the same time, enterprises and institutions that have settled in Yazhou Bay Science and Technology City enjoy the preferential policies of the province and the city, and enjoy relevant policies such as the preferential policies for industrial development of Yazhou Bay Science and Technology City of Sanya, Measures and Implementation Rules for Promoting the Development of Small and Medium-sized Enterprises in Sanya Yazhou Bay Science and Technology City, and Methods for Introducing and Rewarding Talents in Sanya Yazhou Bay Science and Technology City. The interception part of the proposed preferential policy is as follows:



序号 No.	政策内容 Content of the Policy	扶持标准 Support Criteria
1	对科研平台采购研发设备的补贴 Subsidies for purchasing and R&D equipment for research platforms	对符合要求的企业，按研发设备投入的40%给予补贴（含种业直接相关进口设备费用），最高不超过200万。 For enterprises that meet the requirements, subsidies (including the cost of imported equipment directly related to seed industry) will be granted according to 40% of the investment in R&D of the equipment, with a maximum of no more than 2 million yuan.
2	创新创业大赛获奖奖励 Award for Innovation and Entrepreneurship Competition	在指定国家级大赛中获得一、二、三等奖的项目成果落地后，分别给予300万、200万、100万的一次性奖励。 After the project achievements of the first, second, and third prizes in the designated national competitions are determined, one-time awards of three million, two million, and one million yuan will be given respectively.
3	国家级高新技术企业落户奖励 National Hi-tech Enterprises Settlement Award	整体迁入后，在享受海南省、三亚市对高新技术企业奖励基础上，额外奖励100万元。 After the completion of immigration on the basis of enjoying the rewards of Hainan Province and Sanya City for high-tech enterprises, an additional reward of 1 million yuan will be awarded.
4	国家级高新技术企业首次认定奖励 Award for First Recognition of National High-tech Enterprises	对符合要求的企业，在享受海南省、三亚市对高新技术企业奖励的基础上，额外奖励50万元。 For enterprises that meet the requirements, an additional reward of 500,000 yuan will be awarded on the basis of the rewards given to high-tech enterprises by Hainan Province and Sanya City.
5	高新技术企业研发奖励 R&D Award for High-tech Enterprises	对享受三亚市针对高新技术企业上一年度研发经费补贴的，给予10%的补贴，最高不超过50万元。 For those who enjoy Sanya's R&D subsidy for high-tech enterprises in the previous year, 10% of the subsidy will be granted. The maximum is not more than 500,000 yuan.
6	鼓励农业科技企业发展奖励（“农业科技小巨人”奖，每年评选十家） Encouraging the Development of Agricultural Science and Technology Enterprises ("Small Giant of Agricultural Science and Technology" Award, 10 selected annually)	对获奖企业给予每家50万元一次性奖励。 A one-time reward of 500,000 yuan is given to each awarded enterprise.
7	对水产新品种引进、土著品种改良扩繁及优质高效品种育苗项目，评为优质高效品种的奖励 The award of high-quality and high-efficiency varieties for the project of introducing new aquatic varieties, improving and expanding indigenous varieties and raising seedlings of high-quality and high-efficiency varieties	1.按不超过实际引种费用的50%给予补助，累计补助金额不超过200万； 2.对优质高效品种育苗给予补贴，满足室内育苗实际培育面积不少于200平方米或育苗水体不少于2000立方米，且苗种海上中间育成指标达到评审要求的，给予一次性补助，最高不超过300万元。 1.Subsidies shall be granted at a rate not exceeding 50% of the actual cost of introduction, and the cumulative amount of subsidy shall not exceed 2 million yuan. 2.Subsidies shall be given to high-quality and high-efficiency varieties for seedling raising, which meets the actual cultivation area of indoor seedling raising not less than 200 square meters or the water body of seedling raising not less than 2,000 cubic meters, and if the intermediate breeding index of seedlings at sea meets the evaluation requirements, a one-time subsidy shall be given. The maximum is not more than 3 million yuan.
8	存量人才奖励 Stock Talent Award	1.每年评选“崖州湾专才”不超过50名，给予每人5万元奖励 2.评选“金牌崖州湾专才”1名，给予100万元奖励。 1.No more than 50 "Yazhou Bay Professionals" are selected annually, and 50,000 yuan is awarded to each person. 2.One "Gold Medal Yazhou Bay Professional" is selected and awarded 1 million yuan.



05 / 海棠湾国家海岸休闲园区

Haitang Bay National Coastal Leisure Park

海棠湾国家海岸休闲园区 Haitang Bay National Coastal Leisure Park

基本概况 Basic Situation

拥有22公里长的海岸线,14公里长的原生态内河水系,8平方公里的泻湖湿地,被誉为“中国国家海岸,世界度假天堂”。

With 22 kilometers of coastline, 14 kilometers of original ecological inland river system and 8 square kilometers of lagoon wetland, it is known as "China's National Coast: World-Class Holiday Paradise".



园区东至滨海(含蜈支洲岛),南至亚龙岭,西至东线高速公路(含南田片区),北至龙楼岭。2014年4月,海南省政府批复同意启动海棠湾规划修编,根据修编成果,海棠湾行政区域范围约255平方公里,园区规划范围约108平方公里,规划最终人口规模约40万人。园区的产业定位是以滨海度假旅游、游艇、医疗健康产业为主导,重点发展文体旅游、免税购物和会展等。

The park is east of Binhai (including Wuzhizhou Island), south of Yalongling, west of East line expressway (including Nantian area), and north of Longlouling. In April 2014, the Hainan Provincial Government approved the plan to start the revision of Haitang Bay Planning. According to the results of the revision, the administrative area of Haitang Bay is about 255 square kilometers. The planned area of the park is about 108 square kilometers, and the final planned population is about 400,000. The industrial orientation of the park is dominated by coastal vacation tourism, yacht, medical and health industry, focusing on the development of cultural and sports tourism, duty-free shopping and exhibitions.

海棠湾国家海岸休闲园区 Haitang Bay National Coastal Leisure Park



总体规划 Overall Planning

“一点、一带、三区、六片、五楔”

"One point, one belt, three districts, six areas and five wedges"

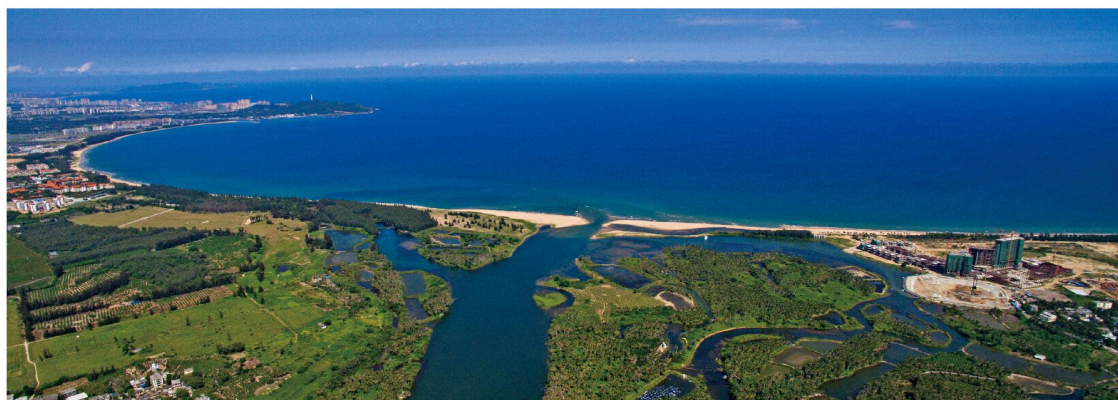
一点,蜈支洲岛——蜈支洲岛距陆地2.7公里,面积1.48平方公里,规划定位为以观光、休闲、度假为主的热带海岛雨林公园,配备二三家五星级海岛型度假酒店。

One point, Wuzhizhou Island -- Wuzhizhou Island is 2.7 kilometers away from land, with an area of 1.48 square kilometers. The plan is positioned as a tropical island rain forest park mainly for sightseeing, leisure and vacation, equipped with two or three five-star sea-island resort hotels.



一带，沙坝地带——规划建设32家以上
高端度假酒店。全部建成后，客房总量将超
过15000间，成为世界上最集中的高端酒店
走廊。

三区，南、中、北三个区——南区南起铁
炉港，北至海岸大道。中区包括大小龙江塘
和指状湿地公园。北区包括藤桥、椰洲、风塘
等多个单元。



六片，包括铁炉港片区、林旺片区、龙江
塘片区、风塘片区、椰洲片区、土福片区。

铁炉港片区和林旺片区面积约45平方
公里，定位为国际游艇港及医疗健康中心，
主要项目包括亚洲顶级的国际游艇港和
301医院、北京大学口腔医院、恒大妇幼医
院、国寿、太平、广安门医院等医疗健康项目
等；龙江塘片区面积约20平方公里，规划为
以游艇社区及配套产业为主的功能片区。

风塘片区、椰洲片区、土福片区位于海
棠湾北区。风塘片区面积约10平方公里，主
要规划为以主题乐园、国际免税城、河心岛
商业、金街等为主的功能片区；椰洲片区面
积约18平方公里，定位为多样旅游资源的综
合片区，建设国家海岸湿地公园；土福片区
面积约5平方公里，规划为以中电IT信息产
业园、国广传媒等电子科技研发办公为主的
功能片区。

One belt, Sand Bar Zone - planning and construction of
more than 32 high-end resort hotels. When completed,
the hotel will have more than 15,000 rooms, making it
the most concentrated high-end hotel corridor in the
world.

Three areas: south, central, north areas - south from Iron
Furnace Port, north of Coast Road. The central district
includes the big and small Longjiangtang and Finger
Wetland Park. North area includes Tengqiao, Coconut
Island, Fengtang, and other units.

Six areas include Tielu Port area, Linwang area, Longji-
ang Tang area, Fengtang area, Coconut Island area and
Tufu area.

Tielu Port area and Linwang area cover an area of about
45 square kilometers, which is positioned as the interna-
tional yacht port and medical and health center. The
main projects include the top international yacht port in
Asia, 301 Hospital, Peking University Stomatological
Hospital, Evergrande Maternal and Child Hospital,
China Life, Taiping, Guang'anmen Hospital and other
medical and health projects. Longjiangtang area covers
an area of about 20 square kilometers, which is planned
to be a functional area dominated by the yacht commu-
nity and supporting industries.

Fengtang area, Coconut Island area and Tufu area are
located in the north of Haitang Bay. Fengtang area covers
an area of about 10 square kilometers. It is mainly
planned to be a functional area dominated by theme
parks, international duty-free center, Hexin Island
business and Golden Street. With an area of about 18
square kilometers, the Coconut Island area is positioned
as a comprehensive area with diverse tourism resources
to build a national coastal wetland park. With an area of
about 5 square kilometers, Tufu area is planned to be a
functional area dominated by electronic science and
technology research and development office such as CLP
IT Industry Park and Global Vision Media.

海棠湾国家海岸休闲园区 Haitang Bay National Coastal Leisure Park



五楔，各个功能片区被生态绿地包围，五条主
要生态绿楔顺应地势直通海滨，打通通往大海之门。



Five wedges: each functional area is surrounded by ecologi-
cal green space. Five major ecological green wedges follow
the terrain and lead directly to the seashore, opening the
door to the sea.

投资政策 Investment Policy

- (一) 仅金融机构贷款为主投资的，给予30%的财
政贴息；每个项目贴息年限不超过3年，总额不超
过300万元；
- (二) 获评A级旅游景区的，给予100-300万元
奖励；
- (三) 对游客年接待量超过100万人次的A级旅游
景区，按10万元/10万人次标准进行奖励，最高不
超过500万元；
- (四) 获评椰级乡村旅游点（区），给予20-30万元
奖励；
- (五) 获评旅游扶贫示范项目、省级旅游扶贫示范
村的，给予30-50万元奖励；
- (六) 获评星级旅游饭店的，给予100-400万元
奖励；
- (七) 获得标准认定的主题酒店和民宿客栈、特色
家庭旅馆、共享住宿业态等一次性奖励15万元；
- (八) 获得省级或国家级证书的旅游商品项目，一
次性奖励10万元。

- (1) If only loans from financial institutions are used as the
main investment, a 30% financial discount shall be
granted; the discount period of each project shall not
exceed 3 years, and the total amount shall not exceed 3
million yuan.
- (2) Those who have been awarded A-level tourist attractions
shall be awarded 1-3 million yuan;
- (3) A-level tourist attractions with an annual visitor recep-
tion of more than 1 million people shall be rewarded
according to the standard of 100,000 yuan per 100,000
people, with a maximum of not more than 5 million yuan;
- (4) Coconut-grade rural tourist spots (districts) are awarded
200,000-300,000 yuan;
- (5) Those that have been appraised as model projects of
poverty alleviation through tourism and model villages of
poverty alleviation through tourism at the provincial level
shall be awarded 300,000-500,000 yuan.
- (6) Star-rated tourist hotels shall be awarded 1-4 million
yuan;
- (7) A one-time reward of 150,000 yuan shall be awarded to
theme hotels and residential inns, characteristic family
hotels and shared accommodation that receive standard
recognition.
- (8) Tourist commodity projects with provincial or national
certificates shall be awarded a lump-sum reward of 100,000
yuan.



06 / 三亚互联网信息产业园

Internet Information Industrial Park
of Sanya

三亚互联网信息产业园 Internet Information Industrial Park of Sanya



基本情况 Basic Situation

园区位于三亚市吉阳区，分布于吉阳大道两侧，地理位置优越，毗邻亚龙湾，紧靠亚龙湾高铁站，距离三亚湾、海棠湾、凤凰机场及市区均在30分钟车程内。

园区规划用地面积5616.45亩，于2006年开始建设，目前已实现七通一平。园区附近高铁站、汽车站、医院、学校、人才公寓等基础设施完善。园区着力打造三大办公载体：三亚市大数据中心、三亚市互联网双创中心、三亚市互联网信息产业基地。

The park is located in the Jiyang District, Sanya City. It is distributed on both sides of Jiyang Avenue. It is adjacent to Yalong Bay and Yalong Bay High-speed Railway Station. It is within 30 minutes' drive from Sanya Bay, Haitang Bay, Pheonix Airport and the urban area.

The planning area of the park is 925.24 acres. The construction began in 2006, and now it has achieved seven accesses and site leveling. There are complete facilities around the Park such as the high-speed railway station, bus station, hospitals, schools, talent apartments and other infrastructure facilities. The Park strives to build three major office carriers: the Big Data Center of Sanya City, Sanya Internet Mass Entrepreneurship and Innovation Center, and Sanya Internet Information Industry Base.

总体规划 Overall Planning

三亚市大数据中心

Big Data Center of Sanya City

三亚市大数据中心项目是全市重要的信息化基础设施项目之一，是“两网一中心”中的“一中心”，是依托于全市政务外网，采用云计算技术统筹共建的、主要为政府信息化提供服务的全市中心机房。

The big data center project in Sanya is one of the most important information infrastructure projects in the city. It is the "one center" in the "two networks and one center". It is a city center computer room, which mainly provides services to government information and is based on the Municipal External Business Network and uses cloud computing technology to co-ordinate and co-construct.

三亚市互联网双创中心

Sanya Internet Mass Entrepreneurship and Innovation Center

双创中心建筑面积约12000平方米，是三亚市为推进大众创业、万众创新，加快发展新经济，培育新兴产业新动力打造的创新创业孵化平台，建设有智慧展厅、多功能路演中心等，硬件设施完善，办公环境优越。内设有产业园服务中心、中小企业服务平台等专业服务机构，可为企业提供工商注册、政策咨询等贴心的创业服务指导。入驻有启迪之星、三亚加速等知名企业孵化器以及基建通、随手电子商务、华巍旅游、带啥儿等知名互联网企业，有效助力创新创业者搏击长空、成就梦想。

The building area of E&I Center is about 12,000 square meters. It is an innovative incubation platform of Sanya with perfect hardware facilities and excellent office environment to promote mass entrepreneurship and innovation, accelerate the development of new economy, cultivate new power of emerging industries, and build intelligent exhibition halls, multi-functional road show centers, etc. There are professional service organizations such as Industrial Park Service Center and small and medium-sized enterprise service platforms, which can provide business registration, policy consultation and other intimate entrepreneurial service guidance to enterprises. TusStar, Sanya Travel Attraction Technology Accelerator, and other well-known business incubators as well as internet enterprises such as CINCT, Pankebao, Huawei Travels and Daisha.com can effectively help innovative entrepreneurs shoot for the moon and achieve their dreams.

三亚市互联网信息产业基地

Sanya Internet Information Industry Base

产业基地共分为两期项目进行建设，一期项目建筑面积1.3万平方米，二期建筑面积1.4万平方米。一期项目于2019年5月完成功能交付，目前已吸引腾讯云、有爱互娱、中广易购等一批知名互联网企业进驻。产业基地重点面向世界500强、中国500强及高增值互联网企业招商，通过集聚行业巨头，加强产业引领，打造互联网信息产业新高地。

The industry base is built in two phases, the first phase of which covers an area of 13,000 square meters and the second phase covers 14,000 square meters. The first phase of the project was successfully delivered in May 2019. At present, it has attracted a number of well-known Internet enterprises such as Tencent, COM@LOVES and CIBN. The industry base focuses on attracting investment from the world's top 500, China's top 500, and high value-added internet enterprises. Through gathering industry giants, Sanya strengthens industry leadership to create a new high ground for the internet information industry.

招商方向 Investment Orientation

园区按照产城融合的理念，从“人才聚集”“企业聚集”“产业聚集”入手，重点发展：一是互联网娱乐文创：包括游戏动漫、网络直播、网络视频等；二是电子商务：包括旅游、物流等电子商务交易平台，跨境电子商务等；三是新兴信息技术：包括智慧城市、物联网等新兴产业。

According to the concept of integration of production and city, the park starts with "talent gathering", "enterprise gathering", and "industry gathering", and focuses on developing: first, the creation of Internet entertainment, including game animation, live network broadcasting, network video, etc.; second, e-commerce, including tourism, logistics and other e-commerce trading platform, cross-border e-commerce, etc.; third, emerging information technology, including smart cities, Internet of Things and other emerging industries.

投资政策 Investment Policy

三亚市扶持互联网产业发展实施意见(修订版)

Implementing Opinions on Supporting the Development of Internet Industry of Sanya City (Revised Edition)

一、落户奖励

对于国内外知名互联网企业,给予一次性不超过200万元的落户奖励。

1. Settlement Award

For well-known Internet enterprises at home and abroad, a one-time settlement award of no more than 2 million yuan will be given.

二、企业奖励

对经认定的互联网企业,给予最高不超过100万元奖励;视其每年对三亚地方财力贡献,最高不超过1000万元的奖励;给予工作人员最高不超过每年对三亚地方财力贡献50%的奖励。

2. Enterprise Awards

The Internet enterprises that have been identified shall be rewarded with a maximum of no more than 1 million yuan. Regarding its annual contribution to local financial resources in Sanya, the maximum reward is not more than 10 million yuan. The maximum reward given to staff members is not more than 50% of the annual contribution to local financial resources in Sanya.

三、开办经费

对经认定的互联网产业园区、运营平台给予最高不超过500万元开办经费。

3. Start-up Funds

The identified Internet Industrial Park and operation platform shall be provided with a maximum starting fund of no more than 5 million yuan.

四、投资与扶持

对重点、优质互联网产业项目,给予最高不超过100万元扶持,对高成长性的互联网企业,给予最高不超过1000万元的股权投资。

4. Investment and Support

For key and high-quality Internet industry projects, support of no more than 1 million yuan shall be given; and equity investment of no more than 10 million yuan shall be given to high-growth Internet enterprises.



三亚互联网信息产业园 Internet Information Industrial Park of Sanya

五、办公用房等补贴

对符合要求的互联网企业、创业团队,提供3年累计不超过100万元的办公用房等补贴。

5. Subsidies of office housing

For Internet enterprises and entrepreneurship teams that meet the requirements, subsidies of office housing with a cumulative total of no more than 1 million yuan in three years will be provided.

六、企业贷款

给予创业企业500万元以内贷款3年全额贴息,给予担保公司1.5%风险补助金。

6. Enterprise Loans

A full three-year discount on loans of less than 5 million yuan will be granted to the venture enterprises and a 1.5% risk subsidy to the guarantee company.

七、互联网创新创业

对互联网创新创业活动,给予30%最高不超过100万元给予补贴;对获得创新创业大赛参赛资格、名次的企业或项目给予0.5-100万元奖励。

7. Internet Innovation and Entrepreneurship

For Internet innovation and entrepreneurship activities, a 30% subsidy which is no more than 1 million yuan will be granted. 5,000-1,000,000 yuan will be awarded to enterprises or projects that have won the qualifications and rankings of the Innovation and Entrepreneurship Competition.

八、平台挂牌企业奖励

对在各大平台挂牌的互联网企业给予50-1000万元奖励。

8. Awards for Platform Listed Enterprises

The Internet companies listed on various platforms will be rewarded with 0.5-10 million yuan.

九、新基建政策

1、新基建领域总部企业落户三亚给予最高不超过2000万元开办补助资金支持

2、获得新型基础设施领域国际级、国家级、省级和市级奖项的企业或机构,按级别给予奖励,最高不超过500万元奖励

3、对经认定可复制性强、社会带动效应明显的5G行业应用项目,按照项目实际投资额的15%给予每年最高不超过500万元奖励

4、新基建企业首次通过国家级高企认定获得一次性50万元奖励。

9. Policies on New Infrastructure

(1) Newly established headquarters enterprises in Sanya running in new infrastructure industries will be subsidized with start-up funds of no more than 20 million yuan.

(2) Enterprises or institutions that have won prizes on the international, national or municipal level in new infrastructure industries will be granted with awards respectively, and the annual award is not more than 5 million yuan.

(3) For 5G application projects once verified with strong replicable effects and great social influences, 15% of the total practical investment shall be granted and the annual award is no more than 5 million yuan.

(4) Enterprises in new infrastructure industries once verified as national high-tech enterprises for the first time shall be granted with one-time award of 500,000 yuan.





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